

CAMINO REAL

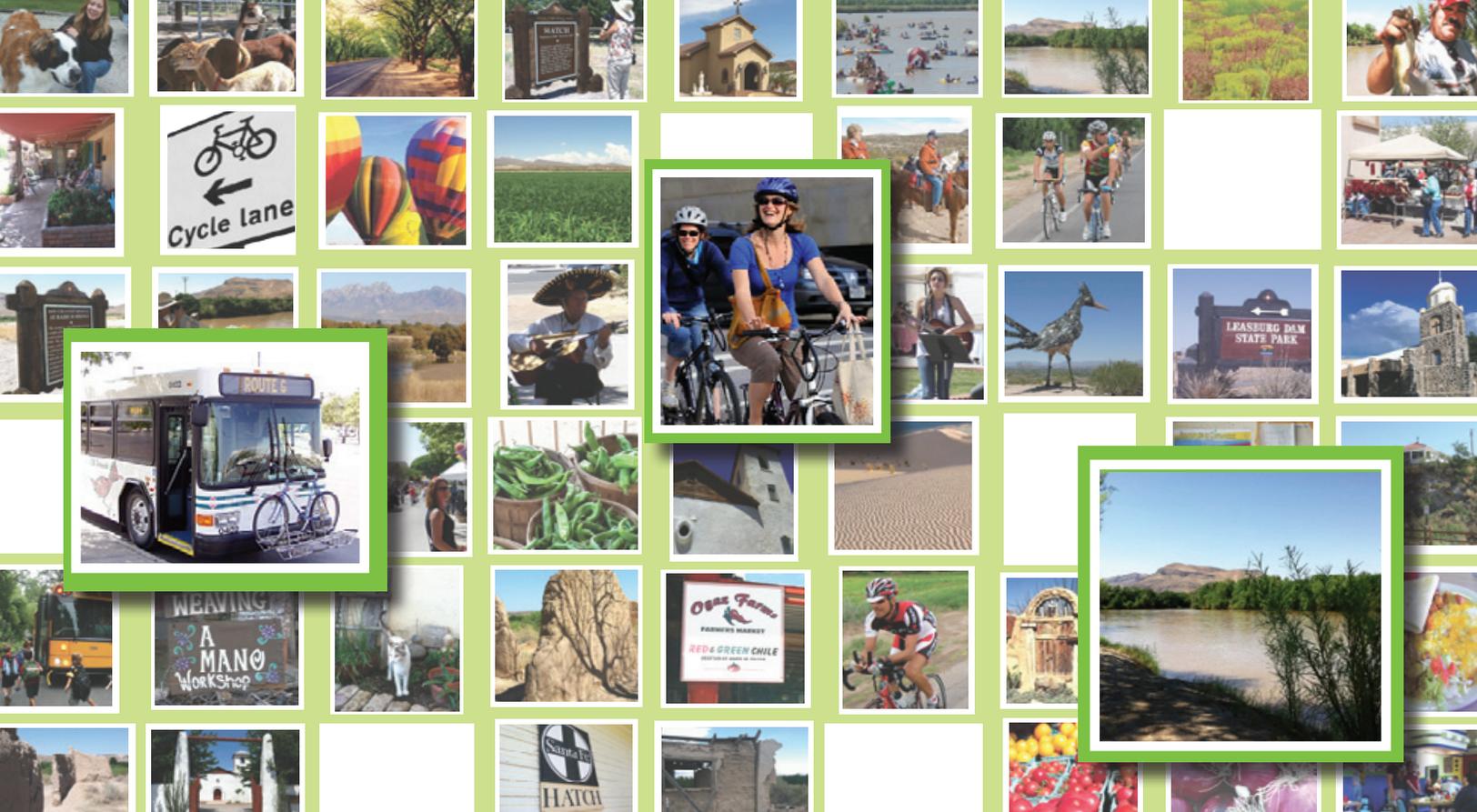
Regional Plan for Sustainable Development

Lead Applicant: Doña Ana County, New Mexico

Submittal Date: October 6, 2011

2011

Sustainable
Communities
Regional
Planning
Grant
Application



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Lead Applicant: Doña Ana County

October 6, 2011

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Project Name _____	Camino Real: Regional Plan for Sustainable Development (RPSD)
Lead Applicant _____	Doña Ana County, New Mexico
Point of Contact _____	Chuck McMahon: (575.525.6129; chuckm@donaanacounty.org)
Population Level _____	209,000 (Medium)
Category _____	1- Regional Plans for Sustainable Development
Total Budget _____	\$2,819,433 -- HUD requested funds: \$2,000,000 Local Match: \$819,433
Eligible Geography _____	Las Cruces Metropolitan Statistical Area
Congressional District _____	NM2

The Rio Grande runs approximately 92 miles north to south through the length of Doña Ana County to the border of Texas and Mexico. Scattered along this agricultural valley are many homes, farms, and small villages that originally grew up along the famous Camino Real forged by Juan de Oñate in 1598 to connect Mexico City and Santa Fe, which follows routes and settlements used by indigenous people long before that. Essentially all the housing, transportation, agriculture, educational institutions, health care facilities, government offices and commercial entities in the county are found in the narrow band of the Mesilla/Rio Grande Valley corridor in which El Camino Real runs. Doña Ana County has experienced significant and continuing growth in recent years (54% population increase from 1980-2010), with its population rising rapidly to its current 209,000. This growth has occurred on an environmentally fragile and culturally and historically significant landscape. With the recent increases in population have come significant impacts on agricultural lands, natural resources, public services, educational and economic opportunities and transportation corridors. The benefits of growth have not been shared equally, and the adverse impacts have fallen disproportionately upon disadvantaged communities, who are often primarily Spanish-speaking families who have farmed and lived in the Rio Grande Valley for many generations. The County's 2008 median family income was \$35,867, making it one of the poorest counties in one of the poorest states in the nation. The persistence of these traditional settlement patterns has resulted in the most affordable housing being located at considerable distance from employment and educational centers. 97.8% of households spend more than 45% of income on combined housing and transportation.

Starting with public workshops in 2008, the residents of Doña Ana County have been engaged in a visioning process to help us better define future directions for this region. The written product, One Valley, One Vision 2040 (Vision 2040) is now completing its adoption phase. An equally important product of this visioning process has been the development of the Camino Real Consortium/Regional Leadership Committee of stakeholders that includes the local governments, not-for-profits, businesses and educational institutions. The consortium sees the value of regional planning that incorporates key sustainability and livability principles, and wants to continue to plan together for the future. Key stakeholders in the coalition that collaborated in Vision 2040 now constitute our core consortium whose members include Doña Ana County (lead applicant), City of Las Cruces, New Mexico State University, the South Central Council of Governments, the Las Cruces and El Paso Metropolitan Planning Organizations, Tierra del Sol Housing Corporation and the Colonias Development Council. With this consortium, we are prepared to include in our plans not only the municipal borders within our planning region but also our state and international borders with Texas and Mexico. Such broader planning is essential as we strengthen our ties with El Paso and plan for the growth of the Santa Teresa Port of Entry and the new \$400 million Union Pacific rail facility now under construction, both of which are found in Doña Ana County. The Camino Real corridor also includes two U.S. Interstates that connect the City of Las Cruces, New Mexico and the El Paso, Texas/Juárez, Mexico urban areas and extend toward New Mexico's principal city Albuquerque.

The goal of our Regional Plan for Sustainable Development (RPSD) is scalable, replicable models of sustainable communities and the tools to implement those models across the intertwined valley settlements of Doña Ana County. This planning project represents a consortium of government entities, non-profit organizations and allied public and

private sector partners throughout the Doña Ana County Region. Our project is focused on bringing new economic development opportunities to the area while preserving the historical settlement pattern of the Camino Real, which continues to serve as a trade and travel route supporting agriculture and population centers. The best way to address our regional challenges is through a Regional Plan for Sustainable Development.

Many of the settlements that arose along El Camino Real over its more than 500 year history still exist as viable communities, although their economic and social bases have been eroded by issues of economic development, land use planning and social equity. Fourteen (14) of the 37 colonias identified in Doña Ana County lie along this corridor. These colonias lack basic infrastructure, safe and affordable housing and access to educational and economic opportunities due to lack of transportation options. Our vision would include making these existing communities nodes for innovative public transportation options that would enhance and preserve the community.

Using Vision 2040 as its reference our consortium will guide the planning process that will focus on working with people, especially the underrepresented of this historically and culturally sensitive area. Our RPSD will support and preserve the traditional communities while ensuring access to affordable housing, transportation, medical care, education and economic opportunity, both in the major job centers and in the agricultural and local businesses existing or proposed to be developed. In this we will be guided by principles of sustainability, livability and social equity. The scope of work or proposed activities will:

- Establish coordinated intergovernmental planning and secure agreements;
- Develop a comprehensive Regional Plan for Sustainable Development;
- Identify immediate and long-term policies;
- Align infrastructure investment to ensure equitable land use planning;
- Ensure public decision-making and meaningful resident participation;
- Identify measures to track the progress to create sustainable communities;
- Strengthen management and decision-making capacities;
- Engage in site-specific planning and design of capital projects or programs;
- Prepare administrative and regulatory measures; and
- Prepare technical planning studies.

The work will be grouped into six (6) component areas each of which will incorporate and integrate key activities and principles of the grant program:

- 1 - Sustainability Summits and Strategies
- 2 - Comprehensive Regional Plan for Sustainable Development (Vision, Land Use, Water, Air Quality, Critical and Sensitive Areas, Hazards, Transportation, Community Facilities and Services, Utilities & Infrastructure, Housing, Economy, Community Character, Design, and Historic Preservation, Intergovernmental Cooperation, and Implementation)
- 3 - Special Projects/Subarea Plans: Model Corridor Management Plan, Model Colonias Master Plan, and Binational Border Plan
- 4 - Regional Capital Needs Plan
- 5 - Unified Development Code
- 6 - Engagement and Education (Continuous throughout the planning process)

The plan will integrate housing and transportation planning to minimize vehicle miles traveled, and explore innovative ride-sharing and public transit options. The plan will provide a rationale for capital spending decisions so that infrastructure resources that permit higher residential densities are combined in ways that protect existing traditional communities and agricultural lands while encouraging growth patterns that support public transit options. This project itself will build local capacity to plan, to promote community engagement and to make the right choices in the right way for the future.

Rating Factor 1: Capacity & Relevant Organizational Experience

Doña Ana County has experienced continued growth in recent years, with its population rising rapidly to its current 209,000. This growth has occurred on an environmentally fragile yet culturally and historically significant landscape, with European settlements going back over 500 years and Native people using this land long before that. The deluge of population significantly impacts agricultural lands, natural resources, public services, educational and economic opportunities and transportation corridors. The benefits of growth have not been shared equally, and the adverse impacts have fallen disproportionately upon the disadvantaged communities, who are often primarily Spanish-speaking families who have farmed and lived in the Rio Grande Valley for many generations.

In the past four years, new leadership has emerged within the area's state legislative delegation, the Doña Ana County Commission, the Las Cruces City Council, and on the three regional school boards. The opportunity factor for positive change is high, as these new community-oriented elected officials grapple to incorporate livability principles into the planning process. The impetus for this regional sustainability planning proposal arose from these City and County elected officials who have joined with forward-thinking professional planning staff to change not only which roads get repaired and where sewage treatment plants are located but to radically and fundamentally change how planning is done in this region. We expect these changes to be systemic and permanent. The first and perhaps most critical feature of this process is the governance of the consortium that will guide the proposed project.

This is not an ad hoc group linked together by a desire for Federal dollars. Starting with public workshops in 2008, the residents of Doña Ana County have been engaged in a visioning process to help us better define future directions for this region. This effort was staffed by City, County and Las Cruces MPO staff and underwritten by the State, City and County. The written product, One Valley, One Vision 2040 (Vision 2040), which includes sections on housing, transportation and related infrastructure, is now completing its adoption phase. An equally important product of this visioning process has been the development of a coalition of stakeholders that includes the local governments, not-for-profits, businesses and educational institutions who want to continue to plan together for the future and who see the value of regional planning that incorporates key sustainability and livability principles. Key stakeholders in the coalition that collaborated in Vision 2040 now constitute our core consortium whose members include Doña Ana County (lead applicant), City of Las Cruces (principal city), New Mexico State University, the South Central Council of Governments (SCCOG), the Las Cruces and El Paso Metropolitan Planning Organizations (MPOs), and the not-for-profits Tierra del Sol Housing Corporation and the Colonias Development Council. We are prepared with this Camino Real Consortium for a planning process that not only addresses the municipal borders within our planning region but also our state and international borders with Texas and Mexico. Such broader planning is essential as we strengthen our ties with the City of El Paso and plan for the growth of the Santa Teresa Port of Entry and the new \$400 million Union Pacific rail facility now under construction, both of which are in Doña Ana County.

Using Vision 2040 as a reference, the Regional Leadership Committee will guide the planning process that will focus on working with people, especially the underrepresented of this historically and culturally sensitive area. Our Regional Plan for Sustainable Development will support and preserve the traditional communities while ensuring access to affordable housing, transportation, medical care, healthy foods, education and economic opportunity, both in the major job centers and in the agricultural and local businesses existing or proposed.

The project is governed by the Regional Leadership Committee which includes one elected official from the Las Cruces City Council and one from the Doña Ana County Commission each chosen by their respective bodies. Both the Las Cruces and El Paso MPOs and the South Central Council of Governments will provide a Regional Leadership Committee member chosen by its Policy Boards, and the not-for-profits Tierra del Sol and Colonias Development

Council each have a Regional Leadership Committee member chosen by their respective Boards. This group will elect a Chair, and will have responsibility for policy direction of the project, consulting with the Program Director who will serve as the liaison to the project. The Regional Leadership Committee will also oversee the development of any RFPs for contractual and consulting services to ensure they meet the needs of this project. The Regional Leadership Committee will meet bi-monthly and more frequently as needed to expedite project progress. A more detailed description of the Regional Leadership Committee is found in Rating Factor 3: Governance and Management.

Camino Real Consortium: Capacity, Capability and Qualification

Doña Ana County (DAC, lead applicant)

Doña Ana County already responsible for planning for the project area outside municipal and Federal boundaries, has the professional planning staff, GIS mapping expertise, contracting procedures and fiscal management capabilities in place to administer this project. The **Project Director, Roger K. Hedrick, FAICP** has been instrumental in developing this project and in bringing this consortium together. With four decades of professional urban and regional planning experience, he is currently Deputy Director of Community Development for Doña Ana County. His experience as a consultant and public planner includes serving as the HUD-CDBG Program Planner for Kansas City MO. With an MPA in Policy and Planning, University Missouri–Kansas City, he also received a BS in Landscape Architecture from Iowa State University. He currently is a doctoral candidate in Urban and Regional Planning at the University of New Orleans. **Project Manager, and Senior Planner, Daniel J. Hortert, AICP**, has also been with this project from its initiation. Mr. Hortert has over 15 years planning experience at various levels of both the public and private sectors, including project management/oversight, project/plan review, recommendations and presentations to elected and appointed officials relative to master planned communities, drafting of general plans, zoning and subdivision ordinance updates, development agreement negotiations, transportation planning, regional center and commercial site planning, public meeting facilitation, residential subdivision platting, and design guidelines. Mr. Hortert earned a Bachelor of Science in Planning and Development from the University of Southern California and a Master of Community Planning degree from the University of Cincinnati. Also managing the project is **Senior Planner, Luis Marmolejo**, a native of Doña Ana County who brings not only his planning education and experience but also his intimate knowledge of the communities that make up Doña Ana County. Luis holds a Bachelor of Science in City and Regional Planning, and has been involved with transportation planning as a board member of the Las Cruces Metropolitan Planning Organization Technical Advisory Committee and the El Paso Metropolitan Planning Organization Technical Advisory Committee for over 3 years.

For work on the creation of a Unified Development Code, **Chief Planner, Janine Divyak, AICP, CNU-A**, has extensive experience in drafting and amending codes and Ordinances and has recently earned her accreditation from the Congress of New Urbanism. Ms. Divyak has a Bachelor of Science degree in both City and Regional Planning and Geography from New Mexico State University. She earned a Masters Degree in Applied Geography, with an emphasis on Community Economic Development Planning from New Mexico State University and has nearly 20 years of experience in public sector planning in municipal, economic development and regional planning efforts.

William E. (Bill) Nolan has been the Financial Services Director for Doña Ana County for the past two years and is responsible for all accounting, budgeting and purchasing activities. Prior to joining Doña Ana County, Bill worked for the City of Oakland, California, first as Controller, then as Director of Finance and Management. Bill also served as Treasurer for the City and Redevelopment Agency and Secretary/Treasurer of the Oakland-Alameda County Coliseum Authority.

City of Las Cruces (CLC)

Slightly less than half the total population of the county resides within the City of Las Cruces. Key personnel from the City include **Planner, Carol McCall, AICP**. Ms. McCall began working for the City of Las Cruces in 1996 and in

the Community Development Department in 2003. In 2007 she began graduate school at NMSU in the Geography department with an emphasis on planning. Her work as a long range planner includes comprehensive planning, special zoning districts, historic preservation, and open space planning. She was the co-lead for the Public Involvement Plan and Toolkit for Las Cruces (“Picturing El Paseo”), a collaborative project with the Partnership for Sustainable Communities and the EPA’s Smart Growth Implementation Assistance Program, and winner of the 2011 American Planning Association-New Mexico Chapter Innovation in Planning and Education Award. In addition, **Neighborhood Services Administrator, David Dollahon, AICP**, will actively participate in the project. The City’s Neighborhood Services Section is responsible for implementation of all HUD-related activities undertaken by the City, including the CDBG and HOME Programs. The Section also develops and implements locally-funded affordable housing programs and health care funding for the sick and the indigent. Mr. Dollahon has been the administrator for 10 years and has a combined service of 19 years with the City of Las Cruces. Mr. Dollahon has also worked in various aspects of transportation, long-range, and current planning for the City of Las Cruces. He has a Bachelor of Science in City and Regional Planning and a graduate certificate in Facilities Planning and Management. Joining them from the City is **David Weir, AICP, Community Development Director** for the City of Las Cruces. Mr. Weir has a BA in Geography and a MA in Geography (Planning Specialization). He has 23 years of professional planning experience in community development and administration, comprehensive planning and administration, economic development and redevelopment planning and administration, and zoning and development code administration and enforcement. During his career, he has prepared and overseen multiple comprehensive plan preparations, development and sign ordinance amendments, corridor plans and overlay zones, subdivision and site plan approvals, tax abatement and grant funded capital projects. Also participating is **Vincent M. Banegas, AICP, Planning and MPO Administrator** for the City of Las Cruces. In his 25-plus year career Mr. Banegas’ areas of concentration have been associated with development review and processing, comprehensive and neighborhood planning, transportation planning and finally administration/ management. Most recently, he oversaw the City’s participation in Vision 2040, a county-wide vision and plan in partnership with Doña Ana County government planning officials, and will soon begin the task of rewriting the City’s comprehensive plan. He was the administrator for the Public Involvement Plan and Toolkit for Las Cruces (“Picturing El Paseo”).

New Mexico State University (NMSU)

New Mexico State University is the state’s land-grant university, serving the educational needs of New Mexico’s diverse population through comprehensive programs of education, research, extension education, and public service. New Mexico State University will bring its mapping and GIS skills as well as access to its faculty and staff for research and technical support. Overseeing university participation is **Dr. Robert J. Czerniak**. Dr. Czerniak has been a Professor of Geography and Planning at New Mexico State University for 27 years. He also served as the Associate Dean for Research for five years. He was the director of the Urban Planning Program at NMSU from 1983-2004. He received his Ph.D. from University of Colorado Boulder in 1979. He earned his Master’s and Bachelor’s degrees from Wayne State University in Detroit, Michigan.

Dr. Czerniak’s areas of specialization are land use and transportation planning, the use of GIS in planning applications, and community development. He has provided land use consulting services to numerous communities in New Mexico and Colorado. In 1990 he was a senior intergovernmental researcher for the Federal Highway Administration in Washington, D.C. where he undertook research in urban form and transportation modeling. In 1996, he prepared a report for FHWA-The Use of Intermodal Performance Measures by State Departments of Transportation. In 1999 Dr. Czerniak received a Fulbright award to study land use and transportation planning and their effect on land development patterns in Malaysia, Hong Kong and Singapore. In 2011 Dr. Czerniak received his second Fulbright Fellowship. He taught transportation and urban development classes at the Technical University of Moldova. He has published a series of articles on the development of the transportation system between El Paso and Ciudad Juárez. He created and directed the FHWA Binational GIS for transportation program. Under his direction, graduate students from NMSU in cooperation with the U.S. and Mexican Federal governments and state DOTs from both sides of the

border developed a binational GIS for transportation planning. This work continues today. Dr. Czerniak has also used GIS for transportation route planning, shuttle scheduling, as well as campus based bicycle and pedestrian plans.

South Central Council of Governments (SCCOG)

South Central Council of Governments is a membership organization of local governments working together with local elected leaders to help solve common regional issues and to increase its leverage through combined planning and implementation. It supports local government planning on regional issues in the areas of transportation, environment, community and economic development, education and workforce development. With its central office located in the City of Elephant Butte, New Mexico and a satellite office in Mesilla, New Mexico, the South Central Council of Governments provides services to its members from the counties of Doña Ana, Sierra and Socorro, New Mexico. **Executive Director Jay Armijo** will serve on the Camino Real Regional Leadership Committee, and SCCOG staff **Planner Tiffany Bloom, AICP**, and **WIA Deputy Director Darlene Garcia** will provide expertise, support functions and facilitation of intergovernmental operations.

Las Cruces Metropolitan Planning Organization (LCMPO)

Las Cruces Metropolitan Planning Organization is a multi-jurisdictional agency responsible for transportation planning in Las Cruces, Mesilla and parts of Doña Ana County. Federal regulations require the designation of an MPO to carry out a coordinated, continuing and comprehensive transportation planning process for urbanized areas with a population of more than 50,000. The Las Cruces MPO annually establishes project priorities for consideration by the New Mexico Department of Transportation (NMDOT) when programming transportation funds. The MPO is also responsible for planning all aspects of the transportation system, including roads, bicycle and pedestrian facilities, public transit and the airport. **Planner, Andy Hume, AICP** will participate in this project. During his ten years with the MPO, he has been a primary author of the Metropolitan Transportation Plan (TRANSPORT 2040) and the MPO Public Participation Plan. Mr. Hume's main planning focus is bicycle and pedestrian mobility and its relationship to land use. He has bachelor degrees in Geography and City and Regional Planning.

El Paso Metropolitan Planning Organization (EPMPO)

El Paso Metropolitan Planning Organization is the regional planning and programming agency responsible for working with residents, neighborhood groups, local, state and Federal agencies, along with transportation providers in El Paso County, Texas, southern Doña Ana and Otero Counties in New Mexico. The goal is to accomplish regional planning and programming under one voice that provides the greatest benefit while at the same time reflecting the concerns of the community within the MPO area.

The MPOs will provide research and technical assistance.

Colonias Development Council (CDC)

The mission of the Colonias Development Council is to promote civic engagement leading to community and economic development, environmental health and justice, food justice, farm worker issues, education and civil rights. Created 23 years ago to serve the housing and infrastructure needs of the farmworker community in the colonias, the Council has expanded its outreach to all communities seeking assistance. The CDC promotes leadership development by engaging communities in civic processes, working with residents to develop community-based solutions to common needs by using a community organizing approach that focuses on developing grassroots strategies to address resident-identified issues of concern. Civic engagement activities offer opportunities for colonias residents to learn about the decision-making processes that affect their lives, providing hands-on experience through negotiation, advocacy, research, and organizing. The Colonias Development Council **Executive Director, Dr. Diana Bustamonte** will represent the organization on the Regional Leadership Committee.

Tierra del Sol Housing Corporation (TDS)

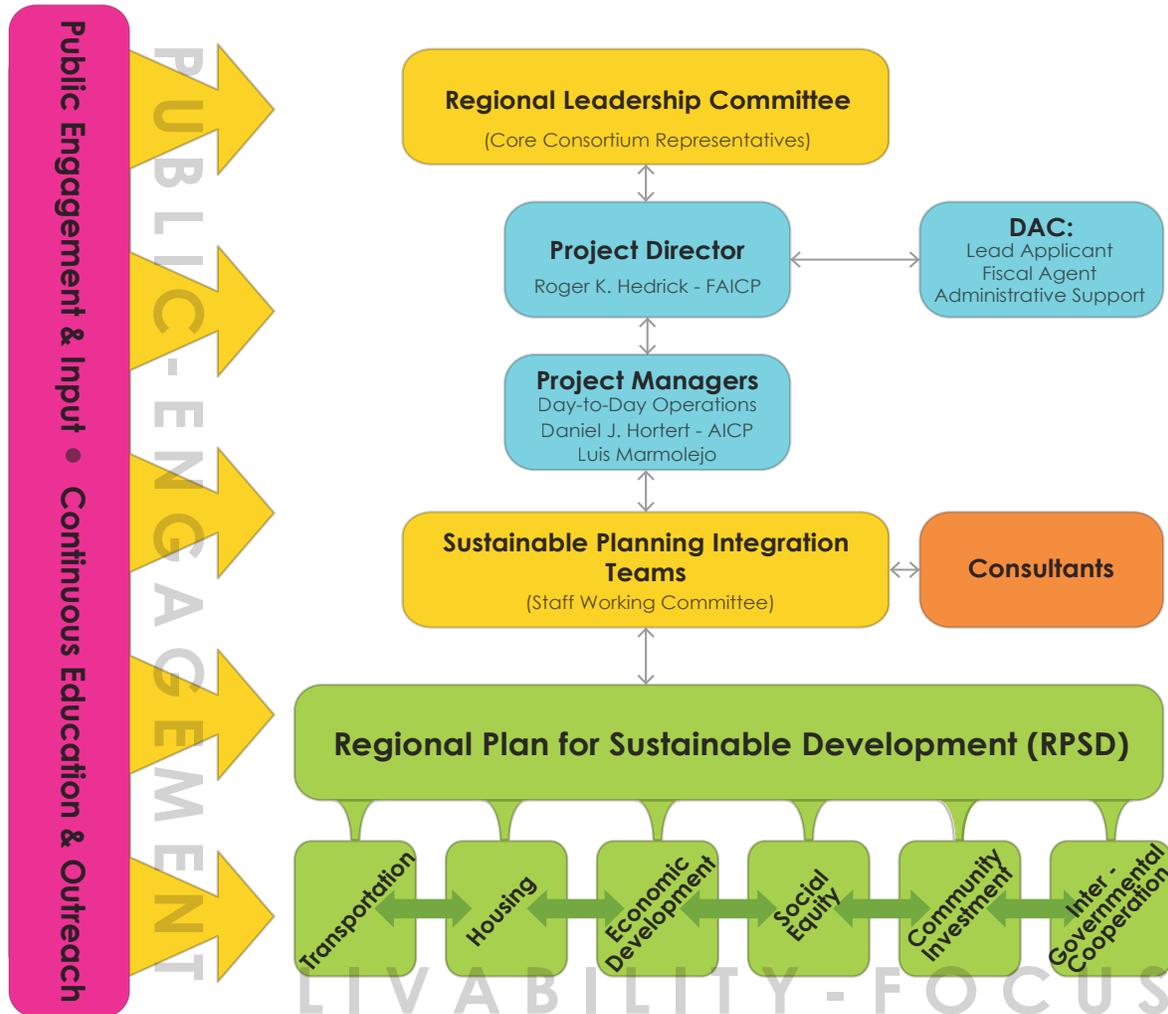
Tierra del Sol is a not-for-profit regional housing and community development corporation whose purpose is to improve the quality of life for its clients through the construction of affordable housing and through its housing construction activities to promote the development of the community. The Tierra del Sol Housing Corporation Executive Director Rose Garcia will serve on the Camino Real Regional Leadership Committee, and the Corporation will provide its expertise in community housing solutions and will facilitate aspects of our community involvement program.

Experience Working Together

The entities in Doña Ana County have long-standing cooperative interactions including working together in both MPOs and COGs, a common Solid Waste District MPO, a county-wide emergency dispatch center (MRVDA) and the Extra-Territorial Zoning Commission and Authority, which oversees an area of land within the County but outside the City boundaries. Most recently the City and County have joined together to work on the Vision 2040 exercise and are in the process of merging their Housing Authorities.

Organizational Structure

The organizational chart below identifies the authoritative bodies and working relationships.



Culturally diverse with a rich Hispanic heritage, Doña Ana County's needs range from affordable housing to transportation and mobility, environmental awareness and protection, to economic development and job creation. Achieving a permissible and balanced quality of life is the goal of every community whether urban, suburban or rural and Doña Ana County is no different.

Settled primarily along the north/south, 92 mile Camino Real corridor, Doña Ana County is home to five (5) incorporated jurisdictions including the Las Cruces MSA and a variety of other smaller communities including some along the U.S.-Mexico border and others classified as colonias. New Mexico is one of four states along the U.S.-Mexico border with communities recognized as colonias. A colonia is a community that (1) is in the state of Arizona, California, New Mexico, or Texas; (2) is within 150 miles (240 km) of the U.S.-Mexico border, except for any metropolitan area exceeding one million people; (3) on the basis of objective criteria, lacks adequate sewage systems and lacks decent, safe, and sanitary housing; and (4) existed as a colonia before November 28, 1990. Doña Ana County is home to 37 such colonias with an estimated population of more than 31,000 which is approximately 40% of the 78,000 colonias residents statewide, and 15% of the population of the county. Underserved as a result of proximity to services, infrastructure, and the like, living conditions in colonias often result in substandard housing, lack of basic amenities including water and wastewater, adequate transportation facilities including alternative modes, lighted and paved streets, and access to a healthy food supply. Over 80% of the housing units in county colonias do not meet basic HUD criteria for standard housing. HUD asserts that 97% of colonia residents are Hispanic with an average annual income of \$5,000 (www.hud.gov/groups/farmwkercolonia). In addition, there is a huge disparity between colonia locations and affordable housing; at least that which is located near employment centers. Doña Ana County experiences a poverty rate of 24.8% and according to the Las Cruces Consolidated Plan, 46% of Las Cruces' renters make less than \$20,000 per year. A Regional Plan for Sustainable Development is needed to improve the quality of life in the colonias and throughout Doña Ana County.

Only one of five (5) major employers in the region listed in section 5 of the OSHC Form 2010 does not have subsidized housing within two-miles of it. The remaining four employment centers are located within the City of Las Cruces and collectively have 1,483 subsidized or income based assistance housing units within 2 miles. However, according to the Las Cruces Consolidated Plan on Affordable Housing, an additional 4,700 affordable units are needed to meet the needs of low-income residents. The total regional workforce is 91,408 of which 14,065 are employed by the five largest employers in the region. This leaves 77,343 regional workers, many of whom live in rural areas for affordability reasons, to have to commute long distances to places of employment, some more than 30 miles adding to the already burdensome housing and transportation costs. Vehicle Miles Traveled (VMT) per capita is 30.45 miles and households' spending more than 45% of their income on these two is an incredulous 97.8% of the county's population. Further disparities between modes of transportation exist in the region where nearly 94% of all trips are by automobile. Even walking (3.58%) and bicycling (1.28%) exceed the number of trips by transit; 0.42% of all trips! A Regional Plan for Sustainable Development is necessary to improve the transportation/transit options and promote affordable housing opportunities throughout Doña Ana County.

Household financial struggles are also evident in section 4.2 which shows 64% of elementary school aged children in Doña Ana County are eligible for, or receive free lunch. Sadly, 34.6 percent of children and youth 18 years of age and younger live in poverty. And, in 2008 the Gadsden School District in Doña Ana County was the 10th poorest district in the country by percentage of students on free/reduced lunch (proximityone.com/poverty_sd.htm). And to further illustrate the rural nature of Doña Ana County, fresh food access is limited as shown in section 6.1 where nearly 31% of the low-income population live more than one mile from a grocery store. Of the 31%, nearly 3% of households do not have a vehicle and live greater than one mile to a grocery store.

Lack of access to fresh and healthy foods that contributes to food insecurity has devastating consequences for individual, family, and community health in our county. The U.S.-Mexico Border Diabetes Prevention and Control Project estimates that roughly 72 percent of adults in the Paso del Norte region are obese or overweight and 16 percent of border residents have diabetes (First Report of Results, n.d.). An additional 14 percent have pre-diabetes. In fact, according to Southern Area Health and Education Center’s Diabetes Prevention Initiative Coordinator Roger Garza, one in three children born along the border will have Type 2 diabetes by the time they are 18 (in “Overcoming Obstacles to Healthcare” by Duncan Hayse, NMSU Research magazine, 2004). Less than 18 percent of residents of the region eat the recommended 5 servings or more of fresh fruits and vegetables daily (“How Healthy Are We?” Center for Border Healthy Research 2005 report). And, most families living in colonia communities must travel 20 miles or more to the nearest supermarket in Anthony, Las Cruces, or El Paso.

Reversing these trends requires a sustained commitment to the development of viable alternatives that link food, health, and local economies. Community development rooted in local food production and direct marketing activities can strengthen individual, community, and environmental health while providing sustainable job creation and training. In this way, the proposed planning project plays a pivotal role by providing the tools, space, and opportunities for families along the Camino Real corridor to improve their life circumstances economically and socially.

The prevalence of preventable disease data is equally as critical. Comparing state and national statistics the county ranks lower in asthma hospitalization, and childhood obesity while diabetes and heart disease rates are higher. A Regional Plan for Sustainable Development is essential to establish much needed policies that will promote healthy and safe communities throughout Doña Ana County.

Section 2.2 focuses on access to potable water supplies. There are 65 water providers throughout Doña Ana County serving a majority of the population. Distribution line information was not readily available or simply unknown for the majority of the water providers. Data was obtained from only 8 of the 65 water providers, as noted in the following table. Therefore, this section could not be completed. Our region has a fractured system of water providers that includes public water providers (the county, municipalities, mutual domestic water associations, special districts, and authorities) and private water companies (ranging from large companies to those that serve individual mobile home parks). Planning for land use, housing, economic development, and transportation is largely separate from water infrastructure planning in our region as evidenced by the lack of data available regarding existing water infrastructure. Our region will develop more sustainably if this planning is done jointly. We will be able to craft workable solutions to protect agricultural and sensitive lands while providing equitable access to quality affordable housing, transportation, and employment where public and private water infrastructure improvements have been made in our arid region. This will be addressed in a Regional Plan for Sustainable Development.

Section	Summary	Date Completed
1.1	Information obtained from the HUD sustainability website	9/08/2011
1.2	Data retrieved from http://htaindex.cnt.org/	9/19/2011
2.1	Information obtained from the sustainability website	9/07/2011
2.2	Data could not be located due to large number of water service providers and lack of record keeping. Research yielded information from 8 of 65 providers	
3.1	HUD sustainability website and FHWA table for City of Las Cruces	9/07/2011
3.2	Information obtained from the HUD sustainability website	9/07/2011
4.1	Data retrieved from p://www.s4.brown.edu/cen2000/SchoolPop/SPDownload.html and calculated by Doña Ana County Health and Human Services Department	9/14/2011
4.2	Data calculated from http://www.nces.ed.gov/	9/07/2011
5.1	CLC/DAC Housing Commission	9/13/2011
6.1	Data retrieved from tp://www.ers.usda.gov/foodatlas/	9/08/2011
7.1	Data compiled by Doña Ana County Health and Human Services Department	9/15/2011

General Description

The Doña Ana County Region is on the move to create its first Regional Plan for Sustainable Development (RPSD). Preparing this regional and comprehensive plan will be like putting together a puzzle. If you look at a comprehensive plan carefully, it mirrors a puzzle. All of the pieces are available...they just need to be put into place. In this task we are guided by the essentially completed Vision 2040, whose 14 key elements will be integrated and harmonized through the Livability Principles.

As a region, we are attuned to HUD's Mission: Create strong, sustainable, inclusive communities and quality, affordable homes for all. Likewise our RPSD will endeavor to fully pursue HUD's five Strategic Goals:

1. Strengthen the Nation's Housing Market To Bolster the Economy and Protect Consumers
2. Meet the Need for Quality Affordable Rental Homes
3. Utilize Housing as a Platform for Improving Quality of Life
4. Build Inclusive and Sustainable Communities Free From Discrimination
5. Transform the Way HUD Does Business

While goals 1-3 above focus on housing, goal 4 concerning freedom from discrimination will be integrated into all plan elements. As a region, we stand ready to assist HUD in every way possible to attain goal 5: transform the way HUD does business. Experience tells us state and Federal investments can achieve maximum benefits when strong regional and local leaders pursue a common vision.

Based upon our regional priorities and building upon sustainable communities regional plan elements, our area-wide effort will integrate twelve resource areas: land use, water, air, critical and sensitive areas (environmental), natural hazards, transportation, community facilities, utilities, housing, economic development, community design and historic preservation and intergovernmental cooperation. Like livability, social justice will be a consideration in each of the regional plan elements just identified. More than assembling the distinct plans of the region's 5 municipalities, 37 colonias, 5 transportation agency planning areas, 125 utility districts and the binational, U.S.-Mexico border, this plan will identify preferred development patterns and policies that will make the best use of the region's built places, physical infrastructure and natural resources. While details will emerge from the three-year planning process, the RPSD will encourage revitalizing investment and redevelopment in the central city, smaller towns and colonia communities. This puts the focus on low income, deteriorating small communities and neighborhoods and, abandoned commercial areas to foster new development patterns along the region's transportation corridors and near existing community and employment centers.

The Sustainable Communities Initiative that offers grants for Regional Plans for Sustainable Developments comes at an extremely opportune time. With a planning horizon for our RPSD of 30 years and building upon One Valley, One Vision 2040, there is widespread interest in sustainable communities built around integrated transportation and land use strategies, supported by housing, infrastructure and environmental assets. For our RPSD to be sustainable, it will address and conform to the three recognized dimensions of sustainability – Environment, Community, and Economy.

Similar to the term quality of life, livability is used throughout the plan to promote and evaluate the general well-being of individuals as well as our region in total. The RPSD will be developed in response to the six Livability Principles to guide future Federal investment. While including additional Livability Principles, we also advocate for an overhaul of public spending policies to be guided by the principles of economic viability, social equity and environmental sustainability, prioritized against criteria and reflective of community goals identified through comprehensive regional planning.

The table titled Livability Principles – Regional Plan for Sustainable Development Elements, identifies the relationships between and among the Principles and the Plan Elements as well as cross-cutting policy knowledge. In addition to HUD’s six Livability Principles, other principles (described later in this document) are identified that are utilized within the Regional Plan for Sustainable Development’s 14 Plan Elements.

Livability Principles – Regional Plan for Sustainable Development Elements

The table below is an illustration of the interrelationships between the HUD and Camino Real proposed/expanded Livability Principles. The proposed principles are expounded upon in the following text.

Livability Principles	Vision	Land Use	Water	Air	Critical Sensitive Areas	Natural Hazards	Transportation	Community Facilities	Utilities	Housing	Economic Development	Community Design	Intergovernmental	Implementation
1. Provide More Transportation Choices	▽	▽		▽	▽		▼	▽		▽	▽	▽	▽	▽
2. Promote Equitable, Affordable Housing	▽	▽			▽	▽	▽			▼			▽	▽
3. Enhance Economic Competiveness	▽	▽					▽	▽	▽	▽	▼	▽	▽	▽
4. Support Existing Communities	▽	▼	▽		▽		▽	▽	▽			▽	▽	▽
5. Coordinate Policies & Leverage Investment	▽	▽	▽	▽	▽	▽	▽	▽	▽	▽	▽	▽	▼	▽
6. Value Communities & Neighborhoods	▽	▽			▽			▼					▽	▽
7-14. Camino Real Livability Principles	▽		▽	▽	▽	▽			▽			▽		▽

▼ Primary Livability Principles ▽ Secondary Livability Principles ■ Proposed/expanded Camino Real Livability Principles

There are five (5) definitive project areas proposed within the Regional Plan for Sustainable Development: Sustainability Summits and Strategies; Comprehensive RPSD Elements; Special Projects/Subarea Plans; a Regional Capital Needs Plan; and a Unified Development Code. The Engagement and Education component is continuous throughout the entire regional planning process. The following narrative, details the five project areas including the 14 Elements of the RPSD and finally the three (3) Special Projects: a Model Corridor Management Plan, a Model (Colonia) Community Master Plan, and a Model Binational Border Plan for communities bordering Mexico, all of which can serve as model community plans to be replicated across the region and nation.

Engagement and Education

Resident Engagement & Planning Education Program

Residents and other stakeholders will be substantively and meaningfully engaged in the development of the RPSD early and throughout the process. Limited English speakers, persons with disabilities, the elderly and youth especially will be accommodated. Building upon experience gained over the last four years while developing One Valley, One Vision 2040, the City’s Public Involvement Plan and Toolkit for Las Cruces (“Picturing El Paseo”) and the County’s Colonia Master Plans (colonias: Rincon and Berino), the engagement program will enable all residents the opportunity to participate in planning for and sharing in the benefits of an all-inclusive society. Residents will be provided meaningful and authoritative ways to affect the outcome of the regional planning process.

As the economic and social landscape of all communities within Doña Ana County becomes more complex, the need for sound, well-considered land use decision-making, integration with transportation, housing, and economic development becomes ever more critical. The concept of the planning commission is based on the belief that a group of citizens is able to objectively review and recommend sound and efficient comprehensive plans and planning regulations to the governing bodies of communities that make final decisions. Recognizing the need for knowledgeable planning commissioners who have an understanding of community and regional planning concepts, comprehensive planning, unified development codes, ethics and the role of planning commissioners, annual summer training sessions will be conducted. Current and aspiring planning commissioners from throughout the region will be invited to participate in this new civic event.

Youth Engagement & Planning Education Program

Teaching today's youth about planning not only helps build an informed constituency for planning, it is meaningful education. In the Youth Program, students will explore and learn the meaning and nature of community. They will discover that they have something to contribute and that they can make a difference in their community. They will understand that they are able to strengthen their identities as members of a larger society beyond the school. Youth programs will include: Summer Workshops that invite high school students from the three public school districts to participate in addressing real regional planning issues, participation in World Town Planning Day and school visitations by professional planners.

Paid summer internships for university planning students can be provided. The interns will support the youth education programs as well as assist professional planners during preparation of the RPSD.

Sustainability Summits, Strategies and Multimedia Communications

The Regional Leadership Committee and Doña Ana County will host two regional sustainability summits during the regional planning process. Funds are requested to recruit national speakers and credible policy researchers in the fields of regional planning, coalition building, economic development and environmental sustainability as a part of each summit. The first summit will initiate the community engagement and education process and include familiarization with the One Valley, One Vision 2040 Vision Statement and sustainability principles for the Camino Real Region. The second summit, in the final year of the project, will allow the Regional Leadership Committee to build momentum and get feedback on the organizational strategies within the implementation plan. While the Public Information Director will oversee this project, additional communication services may be engaged to produce the work. Other Doña Ana County staff will also provide support.

HUD's Strategic Plan emphasizes the importance of strengthening the capacity of state and local partners to implement HUD programs, including we believe sustainable, public information. HUD encourages its recipients to employ accessible means of technology to ensure all residents can access information. A multimedia technology center will be established, for housing of data (existing and future) as part of the project and from where various forms of public information and programs may be developed that can include: radio, webinars, podcasts, PowerPoint presentations, short educational films and documentaries, video conferencing, GIS mapping, and other multimedia post-production and forms of online and hard copy public information that will be produced and distributed. Sustainable technology or technology services acquired will support ongoing Engagement and Education services and projects.

Comprehensive Regional Plan for Sustainable Development Elements

1. Livability Principle: Provide More Transportation Choices

Regional Plan for Sustainable Development Element: **Transportation**

Develop safe, reliable, and affordable transportation choices to decrease household transportation costs, reduce

energy consumption and dependence on foreign oil, improve air quality, reduce greenhouse gas emissions, and promote public health.

True transportation choice is a question of accessibility. Within the region there are five different regional transportation agencies with planning and implementation capabilities. Their participation and commitment to implement the RPSD is imperative. For the Las Cruces MPO, El Paso MPO and South Central Council of Government's RPO and RTA, the RPSD will be utilized for the same general purpose as the plans just noted. This plan will provide the policy direction for all multimodal transportation activities urban and rural for all levels of government related to pedestrian, bicycle, thoroughfare, trail, transit and transportation capital project planning. For the first time ever, regional transportation planning will be directly linked with land use, economic development and housing. Two performance measures seem worthy and can be made operational for regional, system wide goals: Minimize Vehicle Miles Traveled (VMT) and minimize Vehicle Hours Traveled (VHT). VMT is directly influenced by land use configurations and transportation systems design and modal mix. If development is compact and uses are mixed, VMT will be low. If the road network provides direct connections, VMT will be low. If transit and ridesharing are well used, VMT will be low. Another worthy goal is to minimize VHT per capita within the region. Transportation choices are also closely linked with air quality.

2. Livability Principle: Promote Equitable, Affordable Housing **Regional Plan for Sustainable Development Element: Housing**

Expand location- and energy-efficient housing choices for people of all ages, incomes, races, and ethnicities to increase mobility and lower the combined cost of housing and transportation.

The purpose of the housing element will be to assess local housing conditions and project future housing needs, especially for affordable housing, in order to assure that a wide variety of housing is available for our region's existing residents (who may be underserved by the choices available to them, such as the need for rental units for large families and the disabled, or who may be paying a disproportionate amount of their income in rent) as well as those who might reside there in the future. The presence of an adequate supply of housing for all income groups is also important to support economic development. When businesses locate or expand, they typically look to the supply of housing for potential workers. Having a sufficient supply of housing in a community for a broad variety of income groups is a strategic advantage for a region. Moreover, the existing housing stock of our community is a resource. The housing element will identify measures to maintain a good existing inventory of housing stock through rehabilitation, code enforcement, technical assistance to homeowners, and creation of loan and grant programs and other measures that will ensure that our region conserves our existing housing stock.

Our regional housing plan will be prepared such that all six local governments will be able to utilize HUD funding for CDBG, HOME and other public and private programs. Our plan element will identify all regional and local housing and community development needs, priorities, goals and strategies. The plan will also state how HUD funds will be utilized for housing and community improvement activities and capital projects. Equitable housing is also housing that is accessible by public transportation and that is not adversely affected by vehicle traffic and pollution.

3. Livability Principle: Enhance Economic Competitiveness **Regional Plan for Sustainable Development Element: Economic Development**

Improve economic competitiveness through reliable and timely access to employment centers, educational opportunities, services, and other basic needs by workers as well as expanded business access to markets.

While provision of basic infrastructure is fundamentally important, the RPSD Economic Development Element's purpose includes defining local government's role in encouraging job retention and growth and economic prosperity, particularly in relation to the availability of adequate housing for employees of existing and potential future businesses, industries, and institutions within our region. Needed studies will include an analysis of the existing and projected

housing stock within the region as to whether it will be adequate for such employees.

Our region operates in a world in which we compete with other regions across the globe. According to recent national statistics, New Mexico ranks no. 3 in poverty within the US. Within our region, more than a quarter of our region's residents fall below the poverty line. In recognition of our need to enhance economic competitiveness, our RPSD will have four, measurable, specific objectives:

1. Job creation and retention
2. Increases in real wages (e.g., economic prosperity)
3. Stabilization or increase of the local tax base
4. Job diversification – making the region less dependent on a few employers

While all the elements in the RPSD are to be coordinated with one another, as expressed in One Valley, One Vision 2040, we will place special emphasis on ensuring an express recognition of the linkage between the housing and economic development elements—what has been called the “jobs-housing balance.” Often regions, particularly in suburban areas, embark on programs to attract new businesses but neglect to provide reasonable opportunities for affordable housing for the employees of those new businesses. Economic gardening (the approach and investment in growing existing businesses) is another strategy that will be explored to enhance our regional economic competitiveness.

4. Livability Principle: Support Existing Communities **Regional Plan for Sustainable Development Element: Land use**

Target Federal funding toward existing communities—through strategies like transit-oriented, mixed-use development, and land recycling—to increase community revitalization and the efficiency of public works investments and safeguard rural landscapes.

The purpose of the RPSD land use element is to translate the vision statement into physical terms, to the extent possible and to provide a general pattern for the location, distribution, and characteristics of the future land uses within the region over a 30-year planning period or to the year 2040. The Land Use Element, in conjunction with the Vision Element, are really the keystones of the RPSD, with other required and optional elements integrated into both the vision of what the region wants to be and the means by which to do it. Thus, support of existing communities first and foremost will be reflected in the Land Use Element e.g. how much and where growth and revitalization should be located, etc. All are interconnected needs of a truly successful region, particularly access to retail, jobs, open space and public transportation. Supporting existing communities is more than concentrated investment in established urban and colonia communities; it also requires layering of Federal investment to ensure housing, transportation and environmental interests build off of each other. The RPSD will be the regional policy document and guide for decision-makers of local governments should they so desire, concerning conservation, revitalization and development of the region. The RPSD will reflect growth, integration of livability principles and expansion of the plan elements to reflect One Valley, One Vision 2040. All six local governments will also be able to adopt and implement the Land Use Element for their own specific purposes e.g. zoning, community design, etc.

5. Livability Principle: Coordinate Policies and Leverage Investment **Regional Plan for Sustainable Development Element: Intergovernmental Cooperation**

Align Federal policies and funding to remove barriers to collaboration, leverage funding, and increase the accountability and effectiveness of all levels of government to plan for future growth, including making smart energy choices such as locally generated renewable energy.

In general terms, intergovernmental cooperation is any arrangement by which officials of two or more jurisdictions

communicate visions and coordinate plans, policies, and programs to address and resolve issues of mutual interest. It can be as simple as communicating and sharing information, or it can involve entering into formal intergovernmental agreements and sharing resources such as equipment, buildings, staff, and revenue. It can even involve consolidating services, jurisdictions, or transferring territory.

The purpose of the RPSD Intergovernmental Cooperation Element will be to create an opportunity for all local governments, transportation planning agencies, not-for-profit organizations and other agencies to coordinate with other communities and governmental units and to promote consistency between plans. If their plans are going in different directions, local communities will experience problems and the region will not be competitive in a global market place. Too, aligning Federal, state and local investments with a truly comprehensive RPSD is fundamental to achieving sustainability and economic prosperity for our region. Coordinated investment across municipal borders will create right-sized, scale-appropriate solutions and is equally imperative to realigning the maximum potential benefit of Federal, state and local investments. The Intergovernmental Cooperation Element is an opportunity to get everyone pulling in the same direction.

6. Livability Principle: Value Communities and Neighborhoods

Regional Plan for Sustainable Development Element: Community Facilities

Enhance the unique characteristics of all communities by investing in healthy, safe, and walkable neighborhoods—rural, urban, and suburban.

Cities, towns, colonias and neighborhoods are defined by their public space. The pedestrian experience of sidewalks, plazas, markets, parks and community gardens attract residents and tourists and generate local economic, social, cultural and leisure activities. Placemaking our region's communities brings together community groups, civic leaders and individuals interested in making positive change to our neighborhoods. The purpose of the Community Facilities Element is to provide community facilities that are necessary or desirable to support the future land use pattern proposed in the land use element of the RPSD and to meet projected needs of the region and its residents over which local government or other agencies have jurisdiction in their location, character, extent, and timing. Facilities should be centrally located in mixed use areas, easily identifiable, visually appropriate with adequate signage and have good access to public transportation. Too, the provision of facilities and amenities contributes to a diverse, supportive community and an efficient, healthy and livable community and contributes to the overall well-being. In order to meet commitments to ecological sustainability and reducing greenhouse emissions, facility planning and development is linked to energy efficiency, waste minimization, integrated land use and transportation planning. Too, essential to the creation and maintenance of public spaces are the residents who use these spaces. In recognition of the innate knowledge residents have, we must recognize our region's amazing assets; inspire action to preserve, improve and create new public spaces; and enrich quality of life in our region.

Proposed Livability Principles 7-14

There are other Livability Principles proposed that we believe are applicable to other priority needs within our region. We seek to live in harmony with the fragile and beautiful environment which we have been given to protect and preserve for future generations. Protecting and equitably distributing water is a critical livability factor in the arid Southwest. Protecting and conserving our critical and sensitive areas should also guide Federal and regional investment and protect air, water, open space, and other natural resources by investing in existing communities, green infrastructure, conservation and energy efficiency strategies.

7. Livability Principle: Smart Growth

Regional Plan for Sustainable Development Element: Vision

Smart Growth is a principle oriented towards developing sustainable communities with more resilience and adaptability. In contrast to prevalent development practices, smart growth encourages a larger share of regional growth within

areas already served by infrastructure and discourages this growth on environmentally critical and sensitive areas. This sustainability principle is reflected in One Valley, One Vision 2040.

For the RPSD, carrying out the principles of sustainability and Smart Growth doesn't mean "no growth." It means a planned growth strategy that advances Livability Principles. The purpose of the Vision or vision statement is to provide a formal expression that depicts in words and images what our region is striving to become and serves as the starting point for the creation and implementation of the RPSD. Regional planning efforts have been and will continue to be based upon a community vision. To achieve a basis of consensus, we will build upon the vision from One Valley, One Vision 2040 that was developed using sustainability and Smart Growth principles, an intensive public input program and an inventory process. Based upon science-based methodology, we identified recurring themes and core values that help the community to focus efforts on using limited resources efficiently to achieve a sustainable future. Many of the reoccurring themes foster a sense of community that best matches our region, municipalities and neighborhoods; e.g. create walkable neighborhoods, assess the character of community gateways and residential neighborhoods, preserve historic buildings and neighborhoods, increase connectivity within neighborhoods, accommodate housing options for a range of socioeconomic levels within neighborhoods and create livable mixed-use neighborhoods with increased mobility options and a strong sense of community.

8. Livability Principle: Organize a Multifaceted Water Management System **Regional Plan for Sustainable Development Element: Water**

Our region needs to be served by a multifaceted water management system. The water sector will become more diverse and dynamic, drawing on integrated solutions within the water sector, across sectors and including government and rural and urban communities.

Water is one of New Mexico's most precious resources, affecting growth and quality of life. In our region, water supply, demand and quality issues are an increasing concern. Water scarcity, waste and inefficiency issues could challenge sustainable resource management if not addressed and resolved. Water planning has existed in New Mexico at some level since before statehood, and recent planning efforts have become more comprehensive and broadened in approach. In 2003, the New Mexico Office of the State Engineer and Interstate Stream Commission adopted the New Mexico State Water Plan. The primary purpose of this plan is to move New Mexico forward on techniques and technologies for improved water supply and quality. However, conserving water and protecting watersheds requires tools and incentives for regional planning, intergovernmental cooperation and coordination. It also requires tools and incentives for state governments to encourage local implementation of regional plans.

9. Livability Principle: Improve Air Quality **Regional Plan for Sustainable Development Element: Air Quality**

Support regional efforts to maintain and improve our air quality by meeting or exceeding State and Federal Air Quality Standards.

Air quality is an important issue due to the potential impact of certain factors such as the population increase projected for our region, air shed that extends beyond our region's boundaries, and proximity to the urban centers of El Paso, Texas, and Juárez, Mexico. Dust and ozone represent two of the largest contributors to poor air quality. Regulation lies mostly upon Federal and state agencies. The major pollutant of our air is vehicle exhaust, some of which comes from long-haul trucks that pass through this area on the interstate highways and through the Ports of Entry from Mexico. To maintain and improve air quality we will work with local and regional partners, recognizing that air pollution does not follow jurisdictional boundaries. Doña Ana County is part of the Paso Del Norte air shed that includes El Paso County, Texas and Ciudad Juárez, Mexico. The shared aspect of the air shed makes addressing air-quality issues dependent upon binational and inter-governmental cooperation. Rather than addressing pollutants

individually, the RPSD will lead to a reduction in air pollution by developing strategies that focus on key sources of air pollution (i.e., on-road, non-road, commercial and industrial and residential), recognizing that multiple pollutant reductions can be achieved in this manner.

10. Livability Principle: Conserve Natural Resources

Regional Plan for Sustainable Development Element: Critical and Sensitive Areas

Protect open space and other natural resources by investing in existing communities, demand management, conservation, and efficiency strategies. Regional planning and intergovernmental solutions are as imperative here as they are to the other Livability Principles.

The purpose of the Critical and Sensitive Areas Element is intended to further identify the characteristics of critical and sensitive areas within our region as well as detail such areas that have been previously identified in the land use element. Critical and Sensitive Areas are lands and/or water bodies that provide protection to our habitat for natural resources, living and non-living; or are themselves natural resources requiring identification and protection from inappropriate development e.g. aquifer systems, flood plains and watersheds to fresh water systems, wellhead protection areas for existing and planned future public supply wells, wetlands, other wildlife habitats for Federal and state listed endangered and threatened species and any other areas that might meet the criteria for designation as an area of critical state concern. The RPSD will identify conservation strategies. We will seek Federal investment that is flexible enough to address integrated resource management issues of supply, demand and quality.

11. Livability Principle: Natural Hazard Mitigation

Regional Plan for Sustainable Development Element: Natural Hazards

Any action taken to reduce or eliminate the long term risk to human life and property from natural hazards.

The purpose of the Natural Hazards Element is to document the physical characteristics, magnitude, severity, frequency, causative factors, and geographic extent of all natural hazards, from whatever cause, within or potentially affecting our region e.g. flooding, drought, wildfires, wind-related hazards such dust storms, and landslides or subsidence resulting from the instability of geological features. Planning for the reduction of losses from natural hazards has been largely driven by concerns for public safety. Neither sustainable development nor hazard mitigation are brand new ideas, yet it is not until recently that these concepts have become widely recognized as legitimate, “doable” principles to be incorporated into the decision-making process. And it is not until even more recently that the two concepts have been coupled as complementary, cross-cutting methods for reaching the same regional goals.

12. Livability Principle: Sustainable Utilities

Regional Plan for Sustainable Development Element: Utilities

Development of regional utility infrastructure support shall consider sustainability, alternative sources/diversity, self-sufficiency, life-cycle costing and/or other strategies to minimize impacts on the environment.

The purpose of the Utilities Element is to provide for utilities that are necessary or desirable to support the future land use patterns proposed in the land use element of the RPSD, and to meet projected needs of the region and its residents over which local government or other agencies have jurisdiction in their location, character, extent, and timing. Utilities include water (sources, treatment, storage, pumping, and primary distribution), wastewater (treatment and primary collection), storm water (major drainage ways) and outfall locations and solid waste, gas and electrical facilities and systems and telecommunication systems as well.

13. Livability Principle: Quality Building and Quality Community

Regional Plan for Sustainable Development Element: **Community Design**

Design principles will augment the zoning ordinance and are organized in four areas to achieve quality buildings within a quality community. The four areas are: Conservation/Preservation, Walkable Communities, Site Planning, and Building Design; all areas work together for the benefit of the community.

The following four design principles will advance the Livability Principles.

1. Conservation/preservation principles include: Preservation of the existing man-made historical and cultural assets is important to the future planning for the region and as a guiding principle for the design of new buildings. It is important to preserve the existing natural community amenities that shape the physical look and the environmental quality of the community. Trees, natural features, wetlands and open space should be preserved to the greatest extent possible.
2. Walkable neighborhood principles include: Maintain existing walkable (pedestrian first) pattern, maintain/reinforce the street grid, concentrate active uses on the ground floor, scale the buildings to the pedestrian way and street, scale to building entries to the pedestrian, provide a landscaped pedestrian environment and minimize the impact of the automobile.
3. Site planning principles include: Establish/maintain the street wall, provide active uses at the ground floor, locate entries on primary streets and create buildings that respond to the larger historical design context.
4. Building design principles include: Maintain small building scale, maintain the small parcel scale and provide appropriate transitions between new/existing buildings.

14. Livability Principle: Provide Meaning to the Livability Principles of the RPSD

Regional Plan for Sustainable Development Element: **Implementation**

The intention of the implementation program is to ensure that each element, whether required or optional, is translated into a series of actions that are designed to be accomplished over the planning horizon of 2040. By detailing their costs and consequences, the implementation program should give meaning to the livability principles of the RPSD.

The purpose of the program of Implementation is to achieve the goals, policies, and guidelines established in RPSD. The plan will contain a long-range program of implementation of specific public actions as well as actions proposed by non-profit and for-profit organizations to be taken in connection with required or optional elements, except for the Vision element. The program of implementation will contain a mid-range or Capital Improvement Plan, from one to five years, in the belief that such a time frame is more realistic and that action is more likely to flow from the RPSD's adoption by local and state governments and other agencies. A Capital Needs Plan or longer-range perspective extending to the year 2040 (but also includes short-term actions) will also be included and is especially important in the design and construction of public improvements, particularly those that have Federal funding.

Regional Capital Needs Plan

The Capital Needs Plan will be based upon all projects or capital needs identified in RPSD. More specifically, the Needs Plan reflects the RPSD plan elements and acts as a bridge between the Vision Element and the five-year Capital Improvement Plan and Annual Capital and Operating Budgets of all local governments, MPOs, not-for-profits and other agencies.

Unified Development Code (UDC)

A UDC is a single document that includes all development-related regulations, including zoning and subdivisions. It implements a theme of a tiered system that reflects the different characteristics and priorities found throughout the region e.g. rural, colonias, suburban, compact and central city. Much of the focus in the more dense tiers can be to stimulate and accommodate infill growth and development. While incorporating smart growth and sustainable principles, the UDC can be a hybrid incorporating elements of traditional Euclidian zoning, performance-based zoning, and context-based zoning.

Special Projects or Subarea Plans

The Livability Principle applicable to subarea plans is that they must be scaled and right sized. Solutions should be planned and implemented at the scale of the problem. Three (3) special projects of regional significance will be developed during the course of the planning process. These subarea plans can serve as models for other areas and communities across the region and nation. The three special projects are: Model Corridor Management Plan, Model (Colonia) Community Master Plan and Model Binational Border Plan.

Model Corridor Management Plan

Providing more transportation choices and enhancing economic competitiveness are two Livability Principles relevant for this model plan. The Camino Real corridor consists of NM 273, McNutt Road, NM Hwy 28, NM Hwy 185 and NM Hwy 187. It represents the most westerly, rural, yet connecting back road of the county, consisting of the highway right-of-way and the adjacent area that is visible from, and extending along, the north/south valley. Multiple strategies will be utilized to achieve specific land development and transportation objectives along the length of the 92 mile long corridor. Corridor management strategies will also be developed to protect, preserve and enhance the byway's intrinsic qualities, enhance the visitor experience, and market and promote the byway. A market study will be undertaken to better understand the needs and identify market driven strategies in support of small and family businesses located along the corridor.

Model (Colonia) Community Master Plan

Perhaps more than any of the other Livability Principles, the RPSD will focus on supporting existing communities, particularly colonias, despite the challenges in doing so. Supporting existing communities is more than concentrated investment in established urban and colonia communities; it also requires layering of state and Federal investment to ensure housing, transportation and environmental interests build off of each other. One to three colonias will be selected to develop Model (Colonia) Community Master Plans. There are 37 Board of County Commission designated colonias that are rural communities located within 150 miles of the US-Mexican Border. They lack many of the basic necessities most Americans take for granted - running water, electricity, and paved roads. Based upon door-to-door opinion and other science-based surveys and community meetings, master plans of each colonia will ultimately serve as the primary policy document to guide revitalization and development in all colonias. Implementation of the plans through a performance zoning ordinance will protect residents from undesirable land uses while a capital improvement plan will guide construction of new basic utility services. Successful funding of infrastructure is also more likely with an adopted Master Plan. Not-for-profit organizations will be better able to build affordable housing. Preparation of the Rincon and Berino Master Plans are currently in process. Recognizing that political boundaries often do not define community, a joint planning effort with adjacent Otero County, New Mexico concerning the community/colonia of Chaparral is currently being discussed and negotiated.

Model Binational Border Plan

A view of Ciudad Juárez/El Paso and Ciudad Juárez/Southern New Mexico through Google Earth shows the marked difference in industrial activity between Texas and Chihuahua and that between New Mexico and Chihuahua. The Ciudad Juárez/El Paso image is cluttered with industrial buildings, roads and border crossings. The one between

Ciudad Juárez and Southern New Mexico depicts a desert spotted with a few industrial buildings in Santa Teresa and the huge Foxconn industrial complex in San Jerónimo on the Mexico side of the border. Those images show the stark comparison hidden in the numbers for the region's Gross State Product and Gross Metro Product:

- New Mexico GSP: \$74.8 billion
- Albuquerque GMP: \$35.5 billion
- Las Cruces GMP: \$5.4 billion
- El Paso GMP: \$26.6 billion
- Ciudad Juárez GMP: \$34.8 billion

Because, as a binational region supplying manufacturing services to the world, we are like a three bedroom house in which two of the bedrooms are full and one is empty. Juárez and El Paso are rooms bursting open at the seams, Southern New Mexico is the empty room in the house. Not even the tragic course of events affecting Ciudad Juárez for neither the last three years, nor the global economic downturn have significantly diminished its industrial potential. Working together as a unified transborder region with a strong, clean industry vocation, we will be able to compete with other regions of the world for investment, jobs, industrial production and the higher standard of living associated with them.

It is important to note two other projects being undertaken in the region that are not requiring any grant funding, but will benefit greatly from the RPSD planning process and vice-versa. First is a Resource Management Plan (RMP) and Environmental Impact Statement (EIS) by the Bureau of Land Management (BLM). This planning effort, referred to as the Tri County RMPs/EIS, is needed to respond to changing policies, land use conditions, and emerging issues in Sierra, Otero and Doña Ana Counties (collectively called the planning area). Second are the combined efforts of the Doña Ana County, the State Office of Economic Adjustment and the US Department of Defense (DOD) to prepare a Joint Land Use Study (JLUS). A JLUS is a cooperative land use planning effort between affected local governments and military installations. Recommendations in the regional plan will present a rationale, justification and provide a policy framework to support adoption and implementation of compatible development measures designed to prevent urban encroachment; safeguard the military mission; and protect the public health, safety and welfare. An important ingredient of a successful JLUS is building community consensus. If the JLUS is to have positive results, the participating jurisdictions and military installations must agree to make a good faith pledge to implement development controls to achieve compatibility. With an anticipated start date of 2012 to 2013, coordination of DOD's JLUS with our Regional Plan for Sustainable Development seems prudent.

Process to Develop a Regional Plan for Sustainable Development

We have taken several steps in the development of our plan to ensure and enable meaningful participation of the entire community in the Regional Plan for Sustainable Development (RPSD) process from the beginning. Developing a process that is all-inclusive, equitable and informative is important to the success of the RPSD. Reaching across cultural and socioeconomic boundaries will be the key component to ensuring complete dissemination of knowledge and promote ownership in and of the RPSD. To accomplish this, and in the time allotted, effective and efficient engagement of citizens is necessary, we will perform an assessment of existing conditions, implement the established vision from One Valley, One Vision 2040, utilize and build upon the County's existing demographic, economic and social inventory, develop a strategic plan that overcomes barriers, realize a regional consensus, and finally develop a mechanism to track the successes of the RPSD.

Engagement and Education

Effective and efficient engagement is vital to the ongoing progress and overall success of the RPSD. The Regional Leadership Committee is prepared to engage the public through a variety of mechanisms fashioned to provide clear

content and foster meaningful participation from residents, stakeholders, politicians and others interested in the planning process. To accomplish this, the Regional Leadership Committee will employ a variety of tactics including using the award winning “Public Involvement Plan and Toolkit for Las Cruces,” which was developed in the EPA technical assistance program, “Picturing El Paseo”. The Public Involvement Plan and Toolkit provides a framework for meaningful public engagement and the outreach and participation strategies necessary to build trust, excitement, and support among residents. In assuring that the process is inclusive, the Regional Leadership Committee will focus on engaging and sustaining interest among communities of color, Spanish-speaking residents, low-income communities, economically isolated communities (i.e. colonias) and vulnerable populations (seniors and people with disabilities). Media outlets include local newspapers and a public television station run by Committee member New Mexico State University. In addition, the Doña Ana County Department of Health and Human Services (HHS) has the capacity to facilitate meetings within the colonias where HHS has already established high levels of trust with colonia residents through HHS healthy community efforts and health education initiatives.

We are also, as described here under Governance, offering participation to the smaller municipalities in the county who have not yet joined the Camino Real partnership. These municipalities such as Sunland Park, Mesilla and Anthony have relatively large Hispanic populations and we will also work through the municipalities to reach these groups. The inclusion of these governmental groups will not only help direct the project but will be a cornerstone of the effort to have the planning products broadly accepted by the larger community and adopted into local planning efforts and implemented on a larger scale.

Existing Conditions

The Regional Leadership Committee has access to multiple agencies’ GIS databases including Doña Ana County, the City of Las Cruces, the MPO’s and New Mexico State University. A Strengths, Weakness, Opportunity & Threat (SWOT) analysis was completed during the One Valley, One Vision 2040 regional planning process and can be utilized to confirm findings. In addition there is the Transport 2040, the Metropolitan Transportation Plan for the Las Cruces MPO adopted June 2010, municipal comprehensive plans, many of which are in need of being updated, the City of Las Cruces Consolidated Plan, and a local Long Range Transit Plan. The Doña Ana County Community Development Department has initiated door-to-door and windshield surveys in three of the 37 colonia communities and, as part of the grant award, hope to complete the surveys for the entire county. The limited amount of information is a clear indication of the need to develop a comprehensive/inclusive Regional Plan for Sustainable Development! From these resources and activities, the Regional Leadership Committee will prepare a detailed opportunities and constraints summary that will help stimulate topics at public meetings and guide the development of the Regional Plan for Sustainable Development.

One Valley, One Vision 2040

Expanding on the Vision created for One Valley, One Vision 2040, the Regional Leadership Committee will take into account the information gathered in Rating Factor 2 by addressing housing, jobs, transportation, food and healthy communities. Injecting the data into meeting topics to stimulate discussion is necessary to get down to the bare-bones of what the vision truly is and empowering the communities to take ownership in the RPSD. Rating factor 2 data can be mapped using GIS analysis and can identify underserved communities and areas with specific sustainability challenges such as the location of major employment centers to affordable housing and transit. Furthermore, other data sets from local university research institutions and the MPO’s can be accessed, analyzed and mapped.

Engagement Outcomes

Although the Regional Plan for Sustainable Development is intended as a solution for the entire county/region, and equal consideration must be given to people of all walks of life, it is the traditionally underserved, those living in remote locations or even the inner-city, that need to know that they too have a say in the future of their communities. Community engagement and education should be fashioned to meet the needs of a given audience and the Regional

Leadership Committee aims to provide appropriate and inclusive engagement to those that traditionally are left out of the planning process. The RPSD will encompass all walks of life hitting upon key social, economic and health issues.

Addressing Barriers

Barriers to sustainability often result from a lack of understanding of the actual term - sustainability. It will be the Regional Leadership Committee's mission to ensure that sustainability is understood throughout the planning process. Stemming from One Valley, One Vision 2040, the vision sheds light on a future of strong, planned and managed growth; a vision filled with economic, housing, recreational and educational opportunities. Educating the public about sustainability practices and the benefits of a sustainable plan is vital to the planning process and to the RPSD. Barriers between government agencies are coming down for the benefit of the RPSD project. In order to make this project work, relationships must be cultivated and interrelationships strengthened, because without one municipality, without one key Regional Leadership Committee member, the RPSD fails. That is why it is important to stress that the level of commitment achieved for this project is immense. The team is assembled and prepared to address any and all future challenges.

Dealing with Displacement

We believe that implementing this planning process at this time will ensure that no demolition of existing residential or commercial properties will be needed. We want to plan now so that existing neighborhoods and communities are protected from encroachment of development and associated traffic and other disruptions of community life. Should displacement occur, the Regional Leadership Committee will meet with affected owners, review local and national best practices and, based on these findings, develop a set of strategies to address the concerns.

Achieving Regional Consensus

The Regional Leadership Committee will employ a variety of best practices and develop appropriate methods to disseminate information and data (fact sheets and brochures), input collection (kiosks, surveys, web media), translation services for the Spanish-speaking residents, and problem solving and decision making tools (focus groups, advisory committees and workshops) as part of the planning process. Additional techniques for public participation and engagement can be found in the Public Involvement Plan and Toolkit for Las Cruces. As each task or project varies throughout the planning process, so too will the technique utilized to inform the public and foster ownership for the RPSD. From intense community engagement and participation comes a foreseeable regional consensus on the direction of the plan and the future of the region.

Implementing the RPSD Vision

The RPSD vision developed through a thoughtful and thorough planning process will require implementation strategies and performance measures to see the plan carried out. Implementation strategies include short- and long-term policy recommendations, identifying and prioritizing projects, identifying funding sources, and developing a set of performance measures or metrics to measure progress and ultimately success.

Performance Measures

Performance measures or metrics are vital to project balance as they are a means of measuring the progress of the plan implementation and require development through the planning process. Project performance measures or metrics for the RPSD are based on the RPSD vision and the six (6) livability principles. Preparation of specific metrics e.g. reduce VMT, expand transit options, access to more affordable housing, reduction of housing/transportation costs, change in employment rates, travel times to existing businesses, etc. – is important to the project's success. As the project evolves, a progress report will be developed to evaluate achievements and progress through benchmarks and milestones. Upon completion of the RPSD and as part of implementation, a similar report card process will be developed to track the progress of the plan itself. Assessment of the successes of the RPSD will be completed every 2-3 years to ensure benchmarks and goals of the RPSD are being met. Metrics for sustainability will be measured and the results will be advertised keeping the plan in the public eye.

Governance and Management

The present consortium represents a broad range of groups and populations in the project area. Each member of the consortium will have a seat on the Leadership Committee where each voice can be heard and the highest level of knowledge sharing can be achieved. The Leadership Committee is charged with ensuring that the project is responsive to the goals of this program, and has ultimate authority over the performance of this work. Decisions will be made by majority vote of the Committee.

Procedures for Resource Allocation and Dispute Resolution

Project resources will be allocated based upon each partner's role and the expertise that each can bring to the project. Cross-cutting measures will be utilized to achieve the most resources possible in order to advance the objectives of the Regional Leadership Committee. Doña Ana County, the lead applicant and fiscal agent, has procedures in place to ensure transparency and accountability in its grants management, accounts payable and contracting processes. The subcontracting process in support of this project will adhere to all the requirements of the County's procedures. Disputes among the partners in the consortium will be resolved by action of the Regional Leadership Committee, which will also provide policy oversight of the project. Any consortium partner may bring issues that cannot be resolved at the staff level directly to the Regional Leadership Committee.

Consortium Development

It is expected that the Regional Leadership Committee will continue to develop during the life of this project. Membership in the Regional Leadership Committee will first be offered to the other municipalities in the county. Inclusion of cities such as Sunland Park, a transportation hub which sits on the borders with both Texas and Mexico and has expressed interest in this project, will bring an important border perspective to this work. The border is an engine of economic growth, and further growth will provide greater stability to this region.

Budget Resources

The established working group has resourced a total in-kind match of \$819,433 garnering a leveraged percentage of 41% and a total proposed project cost of \$2,819,433. The Regional Leadership Committee leverages and presents additional resources (working partners) that are supportive of the overall project and want to participate in the planning efforts to further the alignment of local, Federal and binational planning initiatives within the region.

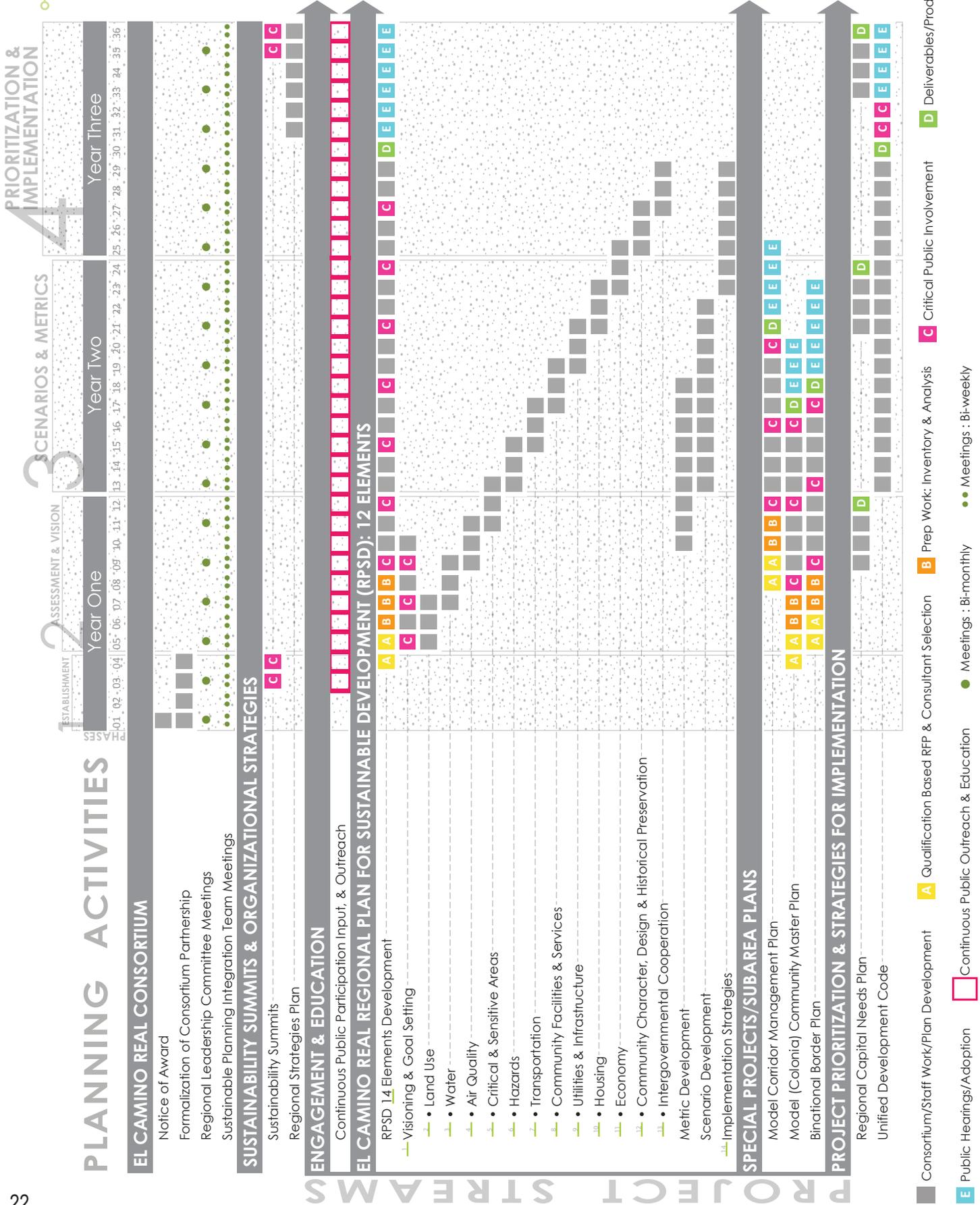
Data Management Plan

Through the coordination of local and regional agencies, Doña Ana County will oversee the comprehensive data bank. A central location for existing data as well as further data collected throughout the planning process is convenient and is important to the data management aspects of the RPSD. Establishing guidelines for consistency and a central location will encourage better cooperation among various planning projects so that transportation planning, for example, does not occur in isolation, but is integrated with workplace and educational locations, housing and health care locations, even the location of grocery stores. Currently, the information that does exist is scattered across the region and is not congruent. The commitment to maintaining quality data is ensured through the cooperation and input from the Regional Leadership Committee members with the common goal of a successful RPSD.

Implementation

Implementation strategies include short- and long-term policy recommendations, identifying and prioritizing projects, identifying additional funding sources, and developing a set of performance measures or metrics to measure progress and ultimately success.

Project Implementation Schedule



Project Implementation Schedule: Milestones & Metrics

The timeline identifies a general schedule of key activities in the planning process with a month-by-month approach according to the three-year grant period. The timeline also illustrates that the Regional Leadership Committee and Sustainable Planning Integration Teams recognize that certain activities, such as implementation and reporting, will continue beyond the grant time frame. Colored rectangles appear on the timeline to indicate in which month and which year a planning activities will occur. The subsequent paragraphs highlight the major tasks of each project phase. The list following the timeline narrative defines critical milestones and metrics for each major planning activity and phase.

Establishment Phase:

During the Establishment Phase all Consortium members and active participants will begin engagement. Groundwork during this phase creates the critical foundation for the entire planning process. The following list highlights the key activities during this phase.

- The Sustainable Planning Integration Team is formed from the key personnel and Consortium members.
- The Regional Leadership Committee will identify and assign appropriate staff (from the Sustainable Planning Integration Teams) to support and assist specific Projects Streams of the RPSD with their in-kind contribution.
- The Regional Leadership Committee will oversee the preparation of a qualification based RFP process and thereby identify and select the best suited consultants to collaborate with the Sustainable Planning Integration Teams.
- Public announcement and engagement begins with the first Sustainability Summit.

Assessment & Vision Phase:

This phase recognizes the current challenges and opportunities throughout the region and identifies best practices for case studies within the region and nation. Moreover, this phase begins the onset of stakeholder and public engagement to collaboratively formulate a regional vision and goals.

- The Sustainable Integration Team and consultants begin the tasks of inventory, analysis and data collection for the RPSD and the three Special Projects/Subarea Plans.
- The Sustainable Planning Integration Team and consultants engage stakeholders in a visioning process to formulate a common direction and focus for the RPSD; public forums are held to formulate a regional vision and goals.
- Plan development commences for the three Special Projects/Subarea Plans; the development process of these plans reflect the larger whole of the RPSD only applied at a reduced scale.

Scenarios & Metrics Phase:

This phase is defined by the scenario planning process and the beginning of developing and monitoring metrics for goal performance. The scenario planning process will evaluate the possible alternatives of the RPSD. Scenarios will be based on sustainability/livability goals that will incorporate all 14 Elements of the RPSD.

- Critical stakeholder and public forums are held to form vision and goals.
- The Sustainable Planning Integration Team and qualified consultants develop scenarios/alternatives based on the foundational inventory, data, analysis, and the goals and vision developed by the stakeholders.
- The RPSD process will engage stakeholders to inform and evaluate the scenario assumptions for the region.
- The Sustainable Planning Integration Team and associated consultants develop specific plan recommendations based on the evaluation results of the stakeholders and overall impact assessment of each alternative scenario.

Prioritization & Implementation Phase:

The Prioritization and Implementation Phase is the final phase of the grant project timeline. Continued stakeholder and public engagement is key during this phase as developing plan implementation strategies is crucial in establishing shared policies and regional guidelines.

- Ongoing public forums for continued input, dialogue and collaboration will intensify during this phase.
- Implementation strategies are developed for the RPSD.
- The goal for implementation of the RPSD is local government adoption within six months of completion.
- The next step for implementation is incorporating projects in local government Capital Needs Plan. The Capital Needs Plan is a five-year capital investment strategy used to direct funding and prioritize projects of need as identified by the comprehensive planning process. The Regional Capital Needs Plan is updated every year to ensure a proper prioritization of project streams.

In addition to the timeline, the Regional Leadership Committee will observe a set of metrics to track progress toward achieving meaningful results. The following list details the major metrics. As the timeline shows, this list will expand as the project progresses.

- Full and continued participation by all Consortium members formally involved in the process, including attendance by Regional Leadership Committee members (or their representatives) at bi-monthly meetings
- Regional Leadership Committee agreement on resource allocation, responsibilities and assignments
- Input from residents to be incorporated into the existing conditions inventory adding community perspective to the analysis
- Residents and stakeholders representing a broad cross-section of the region to participate in developing the vision and goals
- Regional vision and goals incorporate livability principles
- Vision and resulting plans to be tested across the region
- The RPSD: projections and estimates are peer reviewed, consumption of land is lessened, agricultural land is preserved, VMT reduced, water supply and energy are conserved, access and opportunity to affordable housing is increased, increased access to transportation options and employment centers, etc.
- Completion of drafts, interim reports and milestone/benchmarks are met on schedule
- Final documentation completed; timelines are met; HUD required reports and data provided
- The appropriate governing bodies, jurisdictions and general public that adopt or approve of the final plan

Budget Proposal

See HUD-424-CBW Form and Budget Narrative Justification submitted separately with this application.

HUD's Departmental Policy Priorities

Capacity Building and Knowledge Sharing

The capacity and knowledge of the Regional Leadership Committee is expected to grow over the life of the grant program and beyond. While current levels of understanding about the purpose and goals of the RPSD vary, over the next 36 months the Regional Leadership Committee is expected to grow from one another into a well-oiled machine tackling regional issues and leveling the playing field in terms of knowledge and information across region. The Regional Leadership Committee will work to improve decision-making and planning processes, while ensuring all-inclusive participation by the citizens of Doña Ana County.

The Regional Leadership Committee represents a broad-range of collaborative partners each with unique attributes and expertise, and several additional resource partners who've committed time and effort to see the vision morph into the Regional Plan for Sustainable Development. This diversity provides opportunities for cross-learning from each other and ultimately strengthening the capacity of Regional Leadership Committee.

Expand cross-Cutting Policy Knowledge

New Mexico State University (NMSU) has taken an active role on the Regional Leadership Committee and is expected to participate fully in the research aspect of plan development. The Regional Leadership Committee has leveraged a total of \$84,909 worth of research assistance in the form of student research, technical advisory and the like. It is expected that the Regional Leadership Committee will have full access to NMSU databases and data collection methods during the process. The expectation is that NMSU students from the Spatial Application and Research Center will perform specialized research and provide the findings to the Regional Leadership Committee. For example, data may include changes in Vehicle Mile Traveled (VMT), socioeconomic disparity data, housing+transportation costs, childhood obesity and other health indicators.

Doña Ana County will host all GIS database information for the RPSD. Coordination with the City of Las Cruces (including the Las Cruces MPO), NMSU, and the El Paso MPO GIS Administrators will be necessary to ensure data-sets align and are current.

Rating Factor 4: Leveraging Resources

The composition of the Consortium/ Regional Leadership Committee assembles and unites an experienced group of Federal, municipal, county and non- profit organizations that will collectively apply their skills, knowledge and resources to obtain the program objectives within the grant. The established working group has resourced a total in-kind match of \$819,434 garnering a leveraged percentage of 41% and a total proposed project cost of \$2,819,434.

The Consortium leverages and presents additional resources (working partners) that are supportive and want to participate in the planning efforts to further the alignment of local, Federal and binational planning initiatives within the region.

The letters of commitment from the Consortium and the leveraged working partner resources that indicate in-kind contributions are located within the beginning on Appendix A3. In addition, the Rating Factor 4 OSHC Form gives a full detail of these commitments.

Rating Factor 5: Achieving Results & Program Evaluation

Our Consortium presents the Factor 5 Form, Achieving Results and Program Evaluation, that outlines regional planning issues to be addressed by our Regional Plan for Sustainable Development (RPSD). Issues are matched with the mandatory outcomes outlined by HUD, the Livability Principles of the Sustainable Communities Initiative, and the applicable activities in the RPSD. In addition, plan activities are issued benchmarks for 6, 12, 24 and 36 month intervals. Rating Factor 5 OSHC Form is included as an attachment to this grant application.

Factor I – Capacity of the Applicant and Relevant Organizational Experience			
1. Key Personnel			
1. Key Personnel			
Name and Position Title (please include the organization position titles in addition to those shown)	Percent of Time Proposed for this Grant	Percent of Time to be spent on other HUD grants	Percent of time to be spent on other activities
1.1 Overall Project Director			
Name: Roger K. Hedrick, FAICP	20	0	80
Organization Position Title: Deputy Director			
Address: 845 N Hotel Blvd.			
City: Las Cruces			
State: NM			
Zip Code: 88007			
Phone Number: 575-525-6120			
Fax Number: 575-525-6131			
Email: rogerh@donaanacounty.org			
1.2 Day-to-Day Program Managers/Coordinators			
Name: Daniel J. Hortert, AICP	80	0	20
Organization Position Title: Senior Planner			
Address: 845 N Motel Blvd.			
City: Las Cruces			
State: NM			
Zip Code: 88007			
Phone Number: 575-525-6113			
Fax Number: 575-525-6131			
Email: danielho@donaanacounty.org			
Name: Luis Marmolejo			
Organization Position Title: Senior Planner			
Address: 845 N Motel Blvd.			
City: Las Cruces			
State: NM			
Zip Code: 88007			
Phone Number: 575-525-6128			
Fax Number: 575-525-6131			
Email: luism@donaanacounty.org			
1.3 Other			
Name: Janine Divyak, AICP	10	0	90
Organization Position Title: Chief Planner			
Address: 845 N Motel Blvd.			
City: Las Cruces			
State: New Mexico			
Zip Code: 88007			
Phone Number: 575-525-6130			
Fax Number: 575-525-6131			
Email: janined@donaanacounty.org			
Name: Angela Roberson			
Organization Position Title: Designer/Planner			
Address: 845 N Motel Blvd.			
City: Las Cruces			
State: NM			
Zip Code: 88007			
Phone Number: 575-525-6119			
Fax Number: 575-525-6131			
Email: angular@donaanacounty.org			
Name: Susan Gelvin	10	0	90
Organization Position Title: Assistant Planner			
Address: 845 N Motel Blvd.			
City: Las Cruces			
State: NM			
Zip Code: 88007			
Phone Number: 575-525-6169			
Fax Number: 575-525-6131			
Email: susang@donaanacounty.org			
Name: Isabel De la Rosa			
Organization Position Title: Administrative Assistant			
Address: 845 N Motel Blvd.			
City: Las Cruces			
State: NM			
Zip Code: 88007			
Phone Number: 575-525-6127			
Fax Number: 575-525-6131			
Email: isabeld@donaanacounty.org			

**U.S. Department of Housing and Urban Development
Office of Sustainable Housing and Communities
Rating Factor – Form**

**OMB Approval Number: 2501-0024
Expiration Date: 07/31/2014**

Name: Chuck McMahon Organization Position Title: Community Development Director Address: 845 N Motel Blvd. City: Las Cruces State: NM Zip Code: 88007 Phone Number: 575-525-6129 Fax Number: 575-525-6131 Email: chuckm@donaanacounty.org	5	0	95
Name: Nicholas Gullic Organization Position Title: Planner/Designer Address: 845 N Motel Blvd. City: Las Cruces State: NM Zip Code: 88007 Phone Number: 575-525-6165 Fax Number: 575-525-6131 Email: nicholasg@donaanacounty.org	10	0	90
Name: VACANT (To be filled with County funds) Organization Position Title: Planner/Designer Address: 845 N Motel Blvd. City: Las Cruces State: New Mexico Zip Code: 88007 Phone Number: Fax Number: Email:	10	0	90
2. Partners			
Name and contact information	Description of Commitment	Proposed Activities to be Conducted by Partner	Resource and leveraged resource commitment (\$ value for services)
Name: Carol McCall, AICP City of Las Cruces Organization Position Title: Planner Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000, Las Cruces NM 88004 Phone Number: 575-541-3209 Email: cmccall@las-cruces.org	20% In-kind salary hours MOA Between City/County	Contract management, public participation/engagement project assistance, serve on staff working committee	88,639
Name: Brian Denmark, AICP City of Las Cruces Organization Position Title: Assistant City Manager Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000, Las Cruces NM 88004 Phone Number: 575-541-2000 Email: bdenmark @las-cruces.org	In-kind salary hours MOA Between City/County	Project/technical assistance, Peer review	
Name: David Weir, AICP City of Las Cruces Organization Position Title: Community Development Director Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000, Las Cruces NM 88004 Phone Number: 575-541-2000 Email: dweir@las-cruces.org	In-kind salary hours MOA Between City/County	Project/technical assistance, Peer review	
Name: Vincent Banegas, AICP City of Las Cruces Organization Position Title: Planning and MPO Administrator Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000, Las Cruces NM 88004 Phone Number: 575-541-2000 Email: vbanegas@las-cruces.org	In-kind salary hours MOA Between City/County	Project/technical assistance, Peer review	
Name: David Dollahon, AICP City of Las Cruces Organization Position Title: Neighborhood Services Administrator Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000, Las Cruces NM 88004 Phone Number: 575-541-2000 Email: ddollahon@las-cruces.org	In-kind salary hours MOA Between City/County	Project/technical assistance, peer review, grant administration assistance	
Name: Dianne Wax City of Las Cruces Organization Position Title: Executive Administrative Assistant Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000, Las Cruces NM 88004 Phone Number: 575-541-2000 Email: dwax@las-cruces.org	In-kind salary hours MOA Between City/County	Project assistance	

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Name and contact information	Description of Commitment	Proposed Activities to be Conducted by Partner	Resource and leveraged resource commitment (\$ value for services)
Name: Diana Garcia City of Las Cruces Organization Position Title: Executive Administrative Assistant Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000, Las Cruces NM 88004 Phone Number: 575-541-2000 Email: dcarlson@las-cruces.org	In-kind salary hours MOA Between City/County	Project assistance	
Name: Andy Hume Las Cruces MPO Organization Position Title: MPO Planner Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000, Las Cruces NM 88004 Phone Number: 575-541-2000 Email: ahume@las-cruces.org	Minimum 650 In-kind salary hours, MOA Between LCMPO/County, Technical assistance	Research and technical assistance, peer review	
Name: Rose Garcia, Tierra Del Sol Housing Corporation Organization Position Title: Executive Director Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 880 Anthony Drive, Ste. 3 C&D, Anthony, NM88021 Phone Number: 575-882-3554 Email: rgarcia@tierradelsohousing.org	In-kind salary hours MOA Between Tierra del Sol/County, technical assistance with housing and economic development	Project assistance, community outreach, peer review, housing and economic development technical assistance	30,000
Name: Jay Armijo, South Central Council of Governments Organization Position Title: Executive Director Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 600 Hwy. 195, Ste. D, Elephant Butte, NM 87935 Phone Number: 575-744-0039 Email: jarmijo@sccog-nm.com	In-kind salary hours MOA Between COG/County, Technical assistance	Project assistance, peer review, intergovernmental coordination	25,233
Name: Tiffany Bloom, AICP South Central Council of Governments Organization Position Title: Planner Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 600 Hwy. 195, Ste. D, Elephant Butte, NM 87935 Phone Number: 575-744-0039 Email: tfbloom@sccog-nm.com	In-kind salary hours MOA Between COG/County, Technical assistance	Project assistance, peer review, intergovernmental coordination	
Name: Ray Gilyard, El Paso MPO Organization Position Title: Executive Director Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 10767 Gateway Blvd., Suite 605 El Paso, TX 79935 Phone Number: 915-591-9735 Email:	In-kind salary hours MOA Between EPMPO/County, Technical assistance	Research and technical assistance, peer review	
Name: Diana Bustamante, PhD, Colonias Development Council Organization Position Title: Executive Director Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 1050 Monte Vista, Las Cruces, NM 88001 Phone Number: 575-647-2744 Email:	In-kind salary hours	Community outreach/education, peer review	9,000 in-kind
Name: Martin G. Lopez Lower Rio Grande Public Works Water Authority Organization Position Title: General Manager Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 325 Holguin Road, Vado NM 88072 Phone Number: 575-571-3628 Email:	In-kind hours	Research and project assistance, technical help	10,000 in-kind
Name: Dr. Robert Czerniak New Mexico State University Organization Position Title: Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 30001, Las Cruces, NM 88003 Phone Number: 575-646-3509 Email:	In-kind research, student work	Research and project assistance, technical help, peer review	84,909 in-kin
Name: Doña Ana Mutual Domestic Water Consumers Association Organization Position Title: Sub-recipient: <input type="checkbox"/> Yes <input type="checkbox"/> No Address: PO Box 866, Doña Ana, NM 88032 Phone Number: 575-526-3491 Email:	In-kind hours	Research and project assistance, technical help	10,000
Name: Elephant Butte Irrigation District Organization Position Title: Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 530 South Melendres, Las Cruces, NM 88005 Phone Number: 575-526-6671 Email:	In-kind hours	Research and project assistance, technical help	

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Name: Bill Childress Bureau of Land Management Organization Position Title: Las Cruces District Office District Mgr. Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 1800 Marquess Street Las Cruces, NM 88005 Phone Number: Email:		Project assistance, peer review, intergovernmental coordination	
Name: Paul Dugie, P.E. Doña Ana County Flood Commission Organization Position Title: Director Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 845 N Motel Blvd. Las Cruces, NM 88007 Phone Number: 575-525-5888 Email:	In-kind hours	Project assistance, peer review, intergovernmental coordination	10,000
Name: Roni Spetalnick Help New Mexico Organization Position Title: Regional Manager Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 5101 Copper NE Albuquerque, NM 87108 Phone Number: 505-265-3717 Email:		Research and project assistance, technical help	
Name: Maria Elena Giner, P.E. Border Environment Cooperation Commission Organization Position Title: General Manager Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 221648 El Paso, TX 79913 Phone Number: 877-277-1703 Email:		Research and project assistance, technical help	
Name: Ingeniero Hector Margaia Lardizaba Ciudad Juárez (City of Juárez) Organization Position Title: Mayor Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: Francisco Villa 950, Colonia Centro, C.P. 32000 Phone Number: 656-207-88-72 Email:		Project assistance, peer review, intergovernmental coordination	
Name: State of New Mexico Economic Development Department Organization Position Title: w/Department of Defense (DOD) Sub-recipient: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 1100 St. Francis Dr., Santa Fe NM 87505 Phone Number: 505-374-3061 Email:		Project assistance, peer review, intergovernmental coordination	
Name: Organization Position Title: Sub-recipient: <input type="checkbox"/> Yes <input type="checkbox"/> No Address: Phone Number: Email:			
Name: Organization Position Title: Sub-recipient: <input type="checkbox"/> Yes <input type="checkbox"/> No Address: Phone Number: Email:			
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Name: Organization Position Title: Sub-recipient: <input type="checkbox"/> Yes <input type="checkbox"/> No Address: Phone Number: Email:			
Name: Organization Position Title: Sub-recipient: <input type="checkbox"/> Yes <input type="checkbox"/> No Address: Phone Number: Email:			

Factor 2 – Need and Extent of the Problem												
1. Housing Costs				5. Economic Opportunity								
2. Environmental Quality				6. Fresh Food Access								
3. Transportation Access				7. Healthy Communities								
4. Socioeconomic Inequity												
1. Housing Costs												
1.1 Median Regional Housing Costs Relative to Household Income						1.2 Proportion of Regional Population Paying More than 45 percent of Income to Combined Housing and Transportation Costs						
YEAR	median monthly regional rental prices	Median monthly regional household income	ratio: median monthly housing cost/income	Location	regional housing and transportation cost	regional income level	households spending more than 45% of Income					
1990	581	2060	28.20	Region-wide	62.2	29808	97.8					
2000	702	2484	28.30	Community 1	NA	NA	NA					
2008 2009	989	2962	32.40	Community 2	NA	NA	NA					
				Community 3	NA	NA	NA					
Source: http://www.hud.gov/sustainability				Source: http://htaindex.cnt.org/								
Date Documented: 9/8/2011						Date Documented: 9/19/2011						
2. Environmental Quality												
2.1 Urbanized Land per Capita						2.2 Total Miles of Distribution of Water Infrastructure per Population Served						
YEAR	urbanized land (acres)	population of region	urbanized land per capita	year	miles of distribution of water infrastructure	population of region	water distribution service population	miles of water distribution infrastructure per 1000				
1990	36965	135510	0.273	1990	Unknown	135510		Unknown				
2000	56186	174682	0.322	2000	Unknown	174682		Unknown				
				2008	Unknown	201603		Unknown				
Source: http://www.hud.gov/sustainability				Source: Public Utilities; http://www.hud.gov/sustainability								
Date Documented: 9/7/2011						Date Documented:						
3. Transportation Access												
3.1 Vehicle Miles Traveled per Capita						3.2 Portion of Regional Trips: Automobile, Transit, Walking, and Bicycling						
Year	total road mileage (all modes)	vehicle miles traveled	vehicle miles traveled per capita	Years	Automobile		Transit		Walking		Bicycling	
					trips	% of total	trips	% of total	trips	% of total	trips	% of total
1990	Unknown	Unknown	Unknown									
2000	Unknown	Unknown	Unknown	1990	48281	92.9	336	0.65	1819	3.50	466	0.90
2008*	889	2,771,000	30.45	2000	61273	95.14	303	0.47	1674	2.6	333	0.52
				2008	75774	93.85	340	0.42	2887	3.58	1030	1.28
Source: http://www.hud.gov/sustainability *Data extracted from FHWA Table and represents the City of Las Cruces MSA				Source: http://www.hud.gov/sustainability								
Date Documented: 9/7/2011						Date Documented: 9/7/2011						
4. Socioeconomic Inequity												
4.1 Segregation by County												
County Name		1999 Black/White Dissimilarity Index		1999 Asian/White Dissimilarity Index		1999 Hispanic/White Dissimilarity Index						
1	Doña Ana	4.8		6.7		37.2						
2		2009 Black/White Dissimilarity Index		2009 Asian/White Dissimilarity Index		2009 Hispanic/White Dissimilarity Index						
3	Doña Ana	3.2		2.5		38.4						
4												
5												
Information obtained from Doña Ana County Health and Human Services Department.												

4.2 School Lunch Eligibility			
County Name	2009 School Lunch Eligibility (pct.)	Total Students	Eligible Students
1 Doña Ana	64%	40557	26005
2 NA	NA		
3 NA	NA		
4 NA	NA		
5 NA	NA		

Source: <http://www.s4.brown.edu/cen2000/SchoolPop/SPDownload.html>; <http://www.nces.ed.gov/>; instructions at <http://www.hud.gov/sustainability>
Note: include a regional figure if the data is available, if raw numbers of eligible students are available by county, please include them as well.
Date Documented: 9/7/2011

5. Economic Opportunity

5.1 Availability of Subsidized Affordable Housing near Employment Centers
(Note: please list the five largest employers and the housing conditions related to it. List specific locations (e.g. company HQ) rather than a regionally dispersed employers (e.g. school district))

employment center (name / SIC designation)	# of employees	number of housing units within 2 miles of the employment center	percentage of housing near employment center that is subsidized
1 White sands Missile Range	6100	2*	0%
2 Memorial Medical Center	1200	12315	2.70% (332 units)
3 New Mexico State University	4575	15670	3.14% (492 units)
4 City of Las Cruces	1296	16907	8.24% (1393 units)
5 Doña Ana County	894	6842	1.46% (100 units)

Source: Local Economic Development Departments, Offices of Housing.
*Military installation, # housing units on base unknown. No subsidized housing within 2 miles.
TOTAL REGIONAL WORKFORCE: 91,408(P) Date Documented:9/13/11
Preliminary 7/11 BLS

6. Fresh Food Access

6.1 Proximity of Full-Service Grocery Stores for Low-Income and Auto-Dependent Households		
	% households with no car and > 1 mile to grocery store	% low-income people living > 1 mi to grocery store
Regional Average	2.67	30.92
County 1	NA	NA
County 2	NA	NA
County 3	NA	NA
County 4	NA	NA
County 5	NA	NA

Source : <http://www.ers.usda.gov/foodatlas/>
Date Documented: 9/8/2011

7. Healthy Communities

7.1 Prevalence of Preventable Disease

County: Doña Ana*

Race and Ethnicity	White	American Indian or Alaska Native	Black or African American	Hispanic or Latino	Native Hawaiian or Other Pacific Islander	Asian	Two or More Races
Indicator	Incidence Per 1000						
Asthma hospitalization	0.7						
Childhood Obesity	113						
Diabetes	115						
Heart Disease	53						
Lead Poisoning	2.1						
Race and Ethnicity	White	American Indian or Alaska Native	Black or African American	Hispanic or Latino	Native Hawaiian or Other Pacific Islander	Asian	Two or More Races

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Indicator	Incidence Per 1000						
Low birth weight	75.5	62.5	82	61.8	Unknown	54.3	Unknown
Source : County and State Health Departments* Independent data by race unavailable except Low Birth Rate.							
Date Documented: 9/15/2011							

Factor 4 – Leveraging Resources				
Name and contact information of the organization or entity that will partner with applicant	Work To Be Accomplished In Support of the Program	Value of In-Kind or Cash Match Contribution*	Additional Leveraged Funds Contribution	Total of Match and Leveraged Contributions
Name: Tierra Del Sol Housing Corporation Type of Organization Non-profit housing agency Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 880 Anthony Drive, Suite 3 C & D City: Anthony State: NM Zip Code: 88021 Phone Number: 575-882-3554 Fax Number: 575-882-3622 Email: www.tierradelsohousing.org	Consortium Member, Facilitation of affordable housing, infrastructure, job training, small business assistance, and financial services through revolving loan fund.	\$30,000 over three years in-kind		\$30,000
Name: Doña Ana County Type of Organization County Government Partner Receiving Award Grant Funds: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Address: 845 N Motel Blvd City: Las Cruces State: NM Zip Code: 88007 Phone Number: Fax Number: Email:	Lead Applicant, Program/project oversight and coordination, fiscal agent, contract coordinator	551,653 over three years in-kind		551,653
Name: City of Las Cruces Type of Organization City Government Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000 City: Las Cruces State: NM Zip Code: 88004 Phone Number: 575-541-2000 Fax Number: Email:	Consortium Member, Contract coordination (Education/outreach), project oversight	88,638 over three years in-kind		88,638
Name: Colonias Development Council Type of Organization Non-profit Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 1050 Monte Vista City: Las Cruces State: NM Zip Code: 88001 Phone Number: 575-647-2744 Fax Number: 575-647-1462 Email:	Consortium Member, project assistance, public outreach	9,000 over three years in-kind		9,000
Name: South Central Council of Governments Type of Organization Council of Governments Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 600 Hwy. 195, Suite D City: Elephant Butte State: NM Zip Code: 87935 Phone Number: 575-744-0039 Fax Number: 575-744-0042 Email: jarmijo@sccog-nm.com	Consortium Member, project assistance, intergovernmental coordination, regional partner	25,233 .00 over three years in-kind		25,233
Name and contact information of the organization or entity that will partner with applicant	Work To Be Accomplished In	Value of In-Kind or Cash Match	Additional Leveraged Funds	Total of Match and Leveraged

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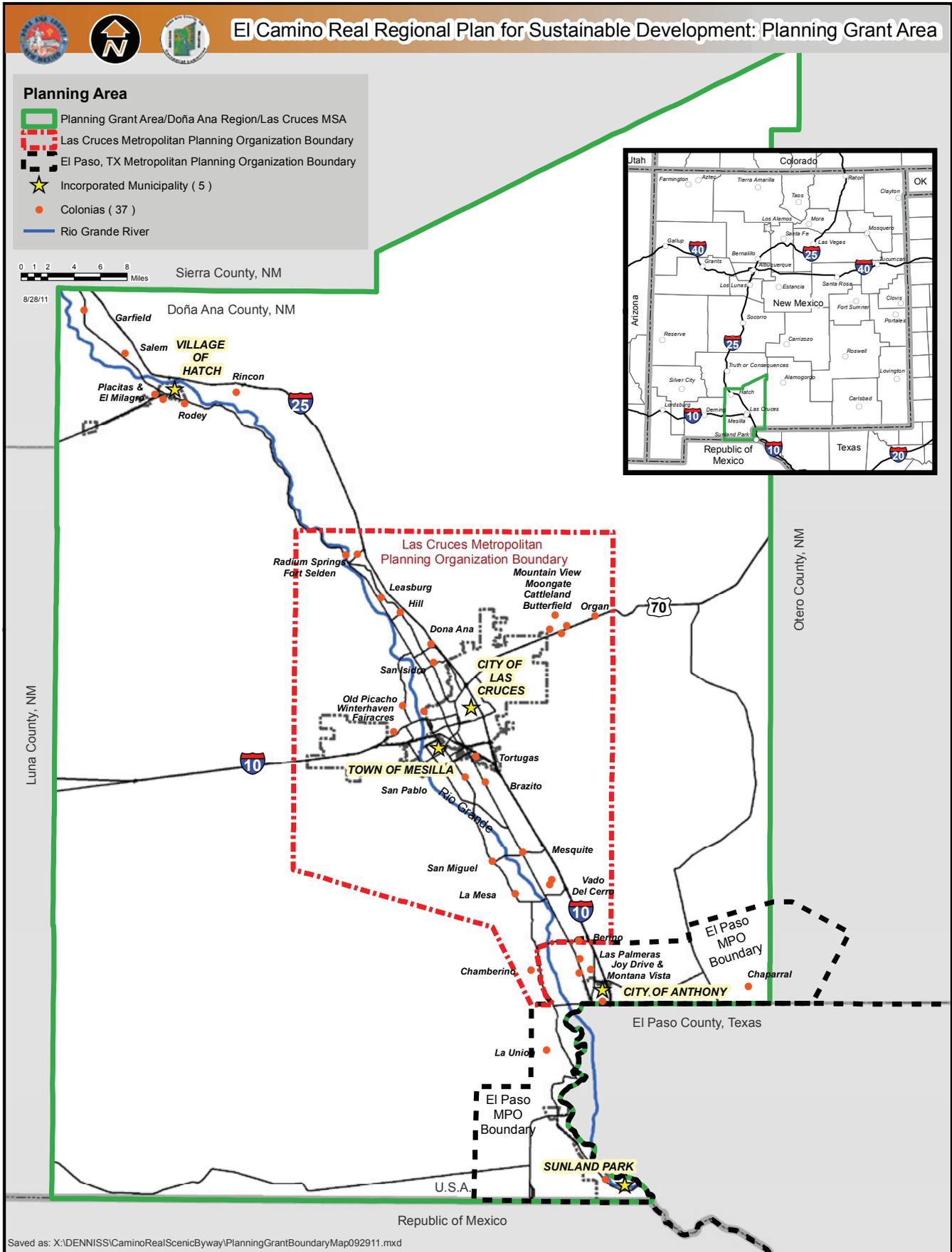
	Support of the Program	Contribution*	Contribution	Contributions
Name: Doña Ana County Flood Commission Type of Organization: Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 845 N Motel Blvd. City: State: Zip Code: Phone Number: Fax Number: Email:	Project assistance, intergovernmental coordination, technical support, peer review	10,000 over three years in-kind		10,000
Name: Las Cruces MPO Type of Organization MPO Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 20000 City: Las Cruces State: NM Zip Code: 88004 Phone Number: 575-522-3222 Fax Number: 575-522-3155 Email: ahume@las-cruces.org	Consortium Member, Technical assistance, transportation, travel demand modeling and assistance with public engagement	Minimum 650 man-hours over three years		
Name: El Paso MPO Type of Organization MPO Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 10767 Gateway Blvd. West, Suite 605 City: El Paso State: TX Zip Code: 79935 Phone Number: 915-591-9735 Fax Number: 915-591-7296 Email:	Consortium Member, Technical assistance, research			
Name: New Mexico State University Type of Organization Public University Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 30001 City: Las Cruces State: NM Zip Code: 88003 Phone Number: 575-646-3509 Fax Number: 575-646-7430 Email:	Consortium Member, Project assistance, research	84,909 over three years in-kind		84,909
Name: Lower Rio Grande Public Works Water Authority Type of Organization Municipal Water Provider Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: 325 Holguin Road City: Vado State: NM Zip Code: 88072 Phone Number: 575-571-3628 Fax Number: Email:	Project review, technical support	10,000 over three years in-kind		10,000
Name: Doña Ana Mutual Domestic Water Consumers Assoc. Type of Organization Municipal Water Provider Partner Receiving Award Grant Funds: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Address: PO Box 866 City: Doña Ana State: NM Zip Code: 88032 Phone Number: 575-526-3491 Fax Number: 575-526-9306 Email:	Project review, technical support	10,000 over three years in-kind		10,000
	Total Amount			819,433

Factor 5 – Achieving Results and Program Evaluation							
Regional planning issue to be addressed	Long-term outcome desired	Livability Principle(s) addressed	Applicable Activity in the Regional Plan for Sustainable Development	Anticipated Progress and Forms of Measurement			
				6 months	12 months	24 months	36 months
Disconnection between low- and moderate-income workforce to employment options	a. Increased proportion of low- and very-low income households within to transit commute of major employment centers	Providing More Transportation Choices; Increasing Economic Competitiveness	Transport2040 plan that cements agreements between major employers and regional transit agency	Identify potential long term employers willing to participate in program; secure participation of transit agency. Measure: letters of commitment from participating agencies	Working group convenes and completes 4-month charge to develop agreements to incorporate into the RPSD. Measure: meeting summaries; strategic plan outline, appropriate research	Draft plan submitted to leadership Team for review and incorporation into the RPSD; review process commenced. Measure: draft plan, summary of public plan reviews, analysis of comments	Draft transportation plan, ratified as component of RSPD. Measure: RPSD, coverage of plan adaption, survey of implementing agencies to ascertain their respective operating plans
High combined housing + transportation costs for large portion of region's residents	Decrease in combined housing + transportation costs per household.	Providing more transportation choices, promote equitable/affordable housing	Relationship between land use, housing and transportation elements and Transport2040	Investigate issues and disparities between housing and transportation costs. Measure: develop methods of analyses.	Public meetings to educate communities on linkages between housing and transportation costs. Public input. Measure: Summary of meetings, comments inventoried	Develop strategies to minimize h+t costs. Measure: Monitor transportation access and affordable housing trends; expand affordable housing options closer to urbanized areas.	Plan and implement growth strategies in RPSD. Measure: Evaluate growth patterns as they occur to ensure employment centers and services are located near new development
Existing comprehensive plans do not draw connections between transportation, housing, and economic development	Prepare a regional comprehensive plan that integrates land use, transportation, housing and economic development	Providing more transportation choices, Promote equitable/affordable housing, Enhance economic competitiveness	Guidelines for incorporating shared sustainability elements into local and regional plans	Inventory existing plans in region related to the 12 elements proposed. Measure: Index of plans with matrix showing differences, begin working on interrelationships of proposed plan elements	Review of plans and matrix. Measure: Development of Draft Plan elements	Review Draft Plan elements by Consortium. Measure: Prepare list of corrections. Complete corrections and resubmit for Consortium approval and recommendation to governing bodies	Review of Draft Plan elements, hold public meetings throughout the region for input. Measure: Revise Draft Plan resubmit for adoption and implementation.
Substandard transportation infrastructure outside of municipal districts	Pave and maintain rural roadways	Support existing communities, coordinate policies/leverage investment	Address issues of roadway improvements in Model Community Mater Plans	Inventory roadways throughout the region. Measure: Create an roadway catalog	Prioritize roadways by need. Measure: Program plan of approach	Plan for roadway improvements in CIP. Measure: Discuss prioritized roadway segments with CIP Committee.	Minimum number of roadway segments improved each year (# TBD). Measure: Roadways removed from index as completed.
Inadequate access to fresh food for residents living outside municipal boundaries "food deserts"	Local access to healthy and nutritious alternatives, affordable housing units closer to fresh food	Coordinate policies/leverage investment, support existing communities, enhance economic competitiveness, equitable/affordable housing	Identify incentives and model ordinances that rural communities can implement to encourage affordable housing with fresh food access.	Create a public participation plan that receives input from local leaders and residents that identifies barriers to fresh food. Measure: Public participation plan, meeting summaries, list of perceived barriers.	Form advisory committee to prepare a list of draft solutions to overcome barriers to food access by low-income, rural residents. Measure: Committee meeting summaries, list of draft solutions.	Draft recommendations and strategies developed. Measure: Strategies presented to Consortium for review and approval.	Consortium approved strategies/policies submitted to governing bodies. Measure: Policies approved and implemented.
High per capita VMT due to development patterns	Decrease per capita VMT and transportation emissions in the region	Provide more transportation choices, promote equitable/affordable housing	Promote land use patterns that take into consideration the impacts of transportation and air quality and minimize travel times.	Identification of metrics that measure transportation and air quality impacts of development patterns. Measure: Catalog of identified metrics and regional transportation and air quality data.	Assessment of scenarios based on identified metrics and quantified data. Measure: Report of scenario models including public meeting to inform residents and stakeholders of impacts.	Select preferred scenario based on metric evaluation, and public input. Measure: Provide summary report to Consortium.	Consortium review of findings provide direction for implementation Measure: Adopt policies to reduce VMT and improve air quality i.e. RPSD
Regionally high rates of obesity and diabetes	Lower obesity and diabetes rates; Maintain low rates	Support existing communities, enhance economic competitiveness	Determine cause of obesity and diabetes i.e. lack of access to healthy food sources, access to recreation resources, etc.	Determine what barriers are preventing healthy communities. Measure: Input from rural residents and community leaders explaining specific needs	Work with local health departments on needs assessment and inventory of resources. Measure: Analyze data and develop methodology to address issues.	Develop goals and strategies for submittal to the Consortium for review. Measure: Create policies that promote healthy communities.	Implement healthy community policies. Measure: Prepare implementation strategies and metrics to monitor progress.

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Substandard drainage and flood control infrastructure in large portion of the region	Localized drainage master planning to develop long-term solutions	Support existing communities, value communities and neighborhoods	Address issues of flooding and drainage infrastructure in Model Community Mater Plans; coordinate with Flood Commission for Natural Hazards element in Plan	Identify flood and drainage issues throughout the region. Measure: Receive public input, Inventory data	Prioritize areas of greatest need, perform technical studies. Measure: analyze data and modeling.	Develop alternatives based on output of technical studies. Measure: Develop metrics and implementation strategies	Follow implementation strategies, construct infrastructure based on outcome of studies. Measure: provide system of monitoring outcomes.
Limited access to jobs, housing, and transportation among minority and low-income communities	Increase transportation access/options to minority and low-income communities	Providing more transportation choices, Promote equitable/affordable housing, support existing communities, coordinate policies/leverage investment	Policies and project to improve access to jobs, housing and transportation for underrepresented communities	Identify existing locations of underrepresented communities in the region as well as data illustrating transportation access, employment and housing types. Measure: Prepare a map using GIS that includes transportation access, employment centers and housing types with location of underrepresented communities	Identify metrics i.e. access to jobs, transportation and housing to evaluate scenarios. Measure: Revised evaluation templates.	Prepare case studies based on criteria for access to jobs, transportation, and housing. Measure: Prepare findings for inclusion throughout the RPSD	Implementation of RPSD will address limited access issues. Measure: Monitoring of RPSD implementation strategies, performance measures ongoing
Isolated communities have limited opportunity and access to participate in regional and local planning	Ongoing education and outreach to keep communities informed; development of community groups	Value communities and neighborhoods	Provide multiple public participation opportunities throughout the region.	Host Sustainability Summit to kick off the RPSD, coordinate community meetings. Measure: Develop methodology for receiving comments	Hold public meetings; receive input ensuring the greatest numbers of residents are involved in the planning process. Measure: Prepare report of initial meetings. Incorporate comments into Draft Plan	Present Draft Plan to communities throughout the region for further input. Measure: Ensure complete understanding of document and process.	Host Sustainability Summit to wrap up the RPSD. Measure: Provide opportunity for residents to take survey pertaining to experience in planning process, satisfaction with process.
Water infrastructure planning is not integrated with land use, housing, transportation and economic development.	Coordinated land use and water planning that involves water providers in the region and integrated housing, transportation and economic development	Support existing communities, enhance economic competitiveness	Establish a regional Working Group for land use and water planning	Identify regional members particularly state and local governments, municipal water providers and other pertinent agencies. Measure: letters of commitment.	Working group meets to analyze ways to integrate water planning with land use, housing, transportation, and economic development planning. Measure: working group report on current conditions; outline of strategies.	Monitor progress of Working Group; consider interagency plan for water infrastructure. Measure: Summarize meetings and progress of Working Group, provide outcomes summary to Consortium.	Consortium review of Working Group recommendations. Measure: Include data and outcome in Water element of RPSD
Development patterns causing jobs and housing imbalance	Increase in affordable housing near major employment centers	Support existing communities, enhance economic competitiveness, equitable/affordable housing	Prioritized list of strategies, programs and projects	Housing and transportation committees lead effort to collect data and spatially analyze affordable housing and employment centers. Measure: Prepare summary of meeting, inventory data	Develop metrics to measure jobs and affordable housing balance i.e. density levels, transit times, etc. Measure: Develop tool to evaluate development patterns.	Identify strategies through case study development to improve the jobs and affordable housing balance around major employment centers. Measure: Summaries of case study prepared for Consortium	Consortium review and recommendation of future growth patterns implemented through the RPSD. Measure: Annual review of RPSD to ensure success.
Lack of public transportation for in rural communities.	Increase access to transportation options, particularly transit, in rural communities	Provide more transportation choices, support existing communities, coordinate policies/leverage investment	Invite local transit board to assist with development of key Plan elements i.e. transportation/mobility, land use, etc.	Invite transit board to initial meetings, include transit issues in public meetings Measure: Meeting summaries, summarize comments	Coordinate community meeting, especially rural communities, transit needs analysis. Measure: prepare report of needs, applicable to RPSD	Compare needs and results from community meetings with City of Las Cruces Long-range transit Plan. Measure: Results matrix compiled/inventoried	Incorporate findings into RPSD transportation/Mobility element. Measure: Develop metrics for ongoing evaluation.
Language barriers in the Hispanic community resulting in numerous zoning violations.	Educate Hispanic community on zoning facts, prepare bi-lingual ordinances	Coordinate policies/leverage investment, support existing communities, value communities and neighborhoods	Provide translation services throughout planning process of the RPSD	Secure translator for community meetings for Spanish-speaking residents. Measure: Translate meeting minutes into Spanish and make available.	Educate Spanish-Speaking residents in the planning process. Measure: Ensure planning methods and terms are understood by residents.	Translate RPSD elements in Spanish and make document available to Spanish-speaking residents. Measure: Prepare Spanish language RPSD.	Hold final meeting with translator to ensure Spanish-speaking residents are represented and have ownership of final document. Measure: create Spanish survey for Spanish-speaking resident to complete.



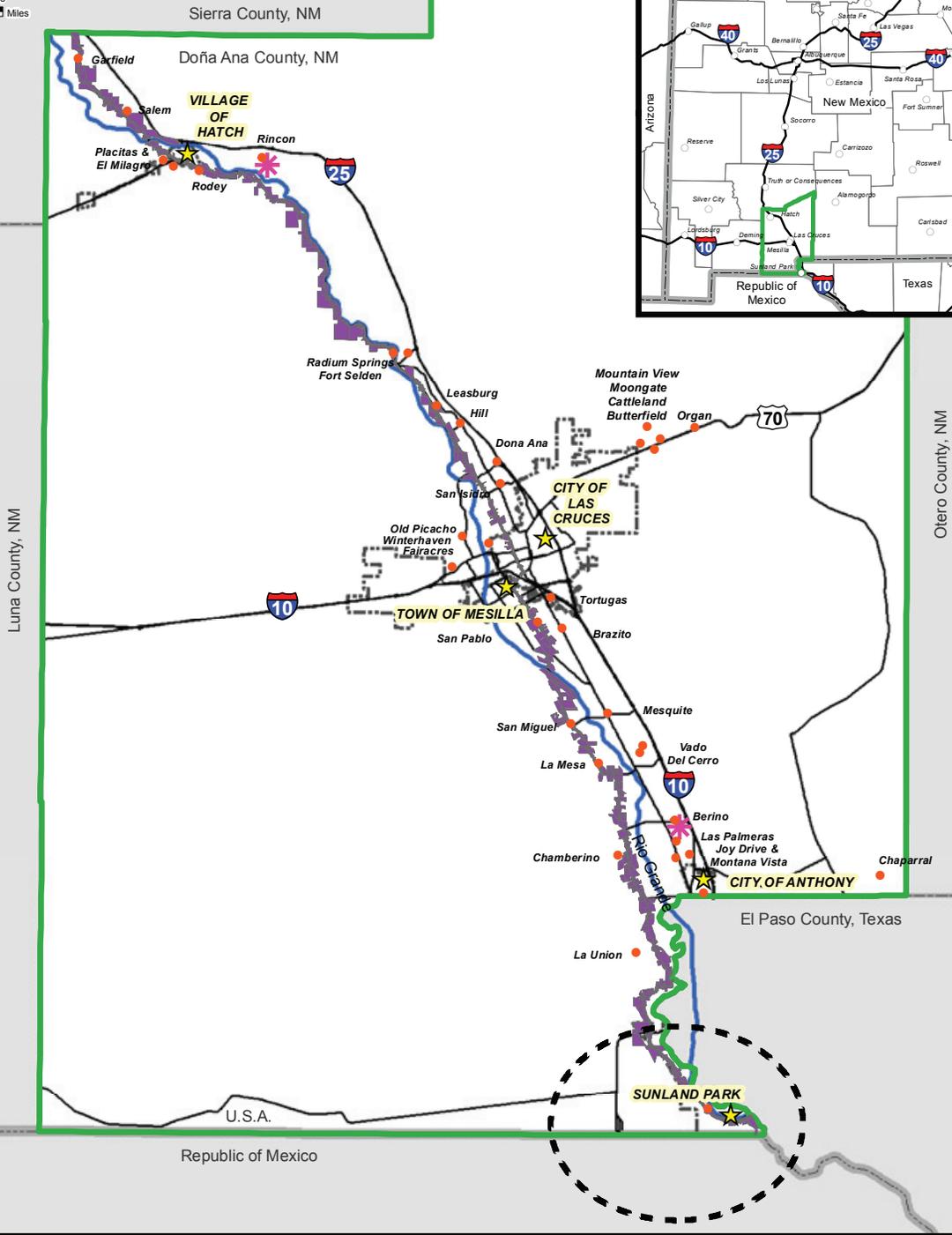
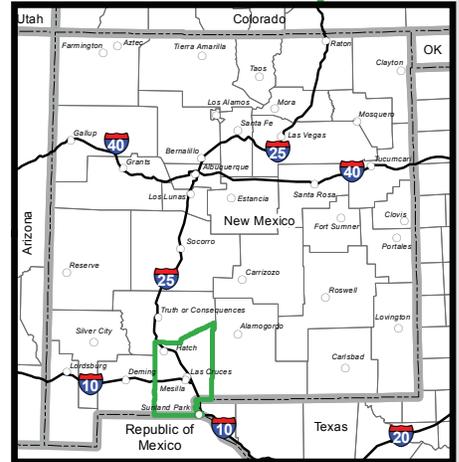
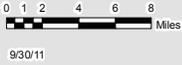
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El Camino Real Regional Plan for Sustainable Development: Special Projects Planning Areas

Planning Area

- Planning Grant Area / Dona Ana Region / Las Cruces MSA
- El Camino Real Cultural Corridor
- ✳ Model Colonia Master Plan Studies (Berino & Rincon; 2)
- Colonias (35) (37 Total)
- Bi-National Border Planning Area
- Rio Grande River



RESOLUTION NO. 12-052

A RESOLUTION ENDORSING THE EFFORTS OF A REGIONAL CONSORTIUM STEERING COMMITTEE THAT IS PREPARING A SUSTAINABLE COMMUNITIES REGIONAL PLANNING GRANT TO THE US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT.

The City Council is informed that:

WHEREAS, the U.S. Department of Housing and Urban Development's (HUD) Sustainable Communities Regional Planning Grant Program requires a regional consortium for participation; and

WHEREAS, the HUD Sustainable Communities Regional Planning Grant's regional consortium requires representation and participation from the principal city, largest local government, regional planning agencies and non-profit organizations from the region; and

WHEREAS, the City of Las Cruces is the principal city and largest local government organization in the southern New Mexico region which necessitates City participation; and

WHEREAS, the make-up of a Regional Consortium Steering Committee for the purpose of preparing a HUD Sustainable Communities Regional Planning Grant is identified in Exhibit "A"; and

WHEREAS, Dona Ana County, New Mexico, is coordinating the regional consortium ad hoc committee and grant application efforts; and

WHEREAS, City staff proposes to support and provide information to the Regional Consortium Steering Committee for the grant application; and

WHEREAS, City participation on the steering committee will not require a commitment of resources other than staff time.

NOW THEREFORE, Be it resolved by the governing body of the City of Las

Cruces:

(I)

THAT the Las Cruces City Council endorses the Regional Consortium Steering Committee (as identified in Exhibit "A") and its efforts to secure a HUD Sustainable Communities Regional Planning Grant.

(II)

THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this 19th day of September, 2011.

APPROVED:



Mayor

ATTEST:



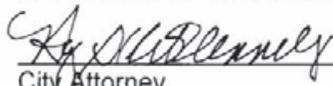
City Clerk

(SEAL)

Moved by: Small

Seconded by: Thomas

APPROVED AS TO FORM:



City Attorney

VOTE:

Mayor Miyagishima:	<u>Aye</u>
Councillor Silva:	<u>Aye</u>
Councillor Connor:	<u>Aye</u>
Councillor Pedroza:	<u>Aye</u>
Councillor Small:	<u>Aye</u>
Councillor Sorg:	<u>Absent</u>
Councillor Thomas:	<u>Aye</u>



City of Las Cruces

L-11-464
September 21, 2011

Mr. Chuck McMahon, Director
Community Development Department
Dona Ana County Government Center
845 N. Motel Blvd.
Las Cruces NM 88007

Dear Mr. McMahon:

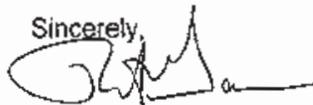
RE: El Camino Real Cultural Corridor: A Regional Plan for Sustainable
Development

Dear Mr. McMahon:

Regarding our Resolution adopted by the Las Cruces City Council on September 19, 2011 for the Sustainable Communities Regional Planning Grant, the City of Las Cruces is pleased to provide the following commitment of in-kind support for the project from city staff. This commitment is for the projected three-year period of grant-funded activities and total 2,880 hours of staff time with an equivalent value of \$88,639, which includes salaries and fringe benefits.

The Community Development Department will commit six professional employees and two administrative assistants over the three year period. Specifically, Carol McCall, AICP, in our Planning section, will devote 32 hours per month. David Dollahan, AICP, is our Neighborhood Services Administrator and will devote 16 hours per month. Vincent Banegas, AICP, is our Planning and MPO Administrator and will also devote 16 hours per month to the project. In addition, we expect to assist with other technical staff in areas where needed.

We are excited to be a consortium member in this exciting effort to develop a plan for sustainable development in our region and believe the City can make a valuable contribution to the project. Thank you!

Sincerely,


Robert Garza
City Manager

Cc: Brian Denmark, Asst. City Manager 
David Weir, Community Development Director 



College of Arts and Sciences

IBerland Hall, Room 137,
Department of Geography
MSC MAP
New Mexico State University
P.O. Box 30001
Las Cruces, NM 88003-8001
575-646-3509, fax: 575-646-7430
nmsu.edu/~geoweb/

September 23, 2011

Mr. Luis Marmolejo, Planner
Advanced Planning
Dona Ana County
Dona Ana County Courthouse
Las Cruces, NM

Mr. Marmolejo:

It is my pleasure to write a letter of support for Dona Ana County and the City of Las Cruces in their efforts to obtain the El Camino Real Cultural Corridor: A Regional Plan for Sustainable Development (RPSD). This is a worthwhile project that will benefit the citizens of the city and county, as well as having a positive effect on the university community. Having been a partner in the Vision 2040 regional effort, we recognize the long term value of the process and products that were generated during that effort.

Dr. Robert Czerniak and Dr. Chris Brown will volunteer their time as a portion of the geography department's work for the current project. We will also use our GIS staff coordinator and students from the Spatial Applications and Research Center to work on the project. NMSU looks forward to applying its expertise in image processing, land use mapping, land use and transportation modeling to support the efforts of our local governments and other NGO partners.

NMSU has had a working relationship with the county and city for more than 25 years and we look forward to working with the staffs and elected officials on the El Camino Real Cultural Corridor Project. Thank you for the opportunity to participate in the project.

Sincerely,

A handwritten signature in black ink, appearing to read 'Christopher P. Brown'.

Christopher P. Brown Ph.D.
Associate Professor
and Department Head



South Central COUNCIL OF GOVERNMENTS

District 7

Members

September 20, 2011

NM State Representative
Andy Nunez

Dona Ana County

City of Las Cruces

City of Sunland Park

Village of Hatch

Town of Mesilla

Dona Ana MDWCA

Lower Rio Grande PWWA

Sierra County

City of Truth or Consequences

City of Elephant Butte

Village of Williamsburg

Sierra County Economic
Development Organization

Jornada RC & D

Socorro County

City of Socorro

Village of Magdalena

San Antonio MDWCA

Polydena MDWCA

Alamo Chapter of the
Navajo Nation

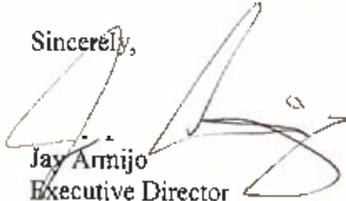
Mr. Chuck McMahon, Director
Dona Ana County
Community Development Department
Dona Ana County Government Center
845 N. Motel Blvd.
Las Cruces, NM 88007

Dear Chuck,

The South Central Council of Governments welcomes the opportunity to make the commitment of in-kind support for the HUD Sustainable Communities Planning Grant from our staff. These commitments are for the three year period of grant activities and will be a projected total of \$25,233.00.

SCCOG staff consisting of the Jay Armijo, Executive Director, Tiffany Bloom, Planner and Darlene Garcia, WIA Deputy Director will each devote eight hours a month for a total of thirty six months to this project. We look forward to providing in-kind staff support to develop a plan for sustainable communities in Dona Ana County.

Sincerely,



Jay Armijo
Executive Director

Main Office
P.O. Box 1072
600 Hwy. 195, Suite D
Elephant Butte, NM 87935
Ph: 575-744-0039
Fax: 575-744-0042

Jay Armijo, Executive Director
Email: jarmijo@sccog-nm.com
Website: www.sccog-nm.com

Mesilla Office
P.O. Box 297
Mesilla, NM 88046-0297
Ph: 575-647-2335
Fax: 575-647-2354



METROPOLITAN PLANNING ORGANIZATION
SERVING LAS CRUCES, DOÑA ANA, AND MESILLA

P.O. BOX 20000 | LAS CRUCES NM | 88004
PHONE (575) 528-3222 | FAX (575) 528-3155

September 20, 2011
MPO-11-027

Mr. Chuck McMahon, Director
Community Development Department
Doña Ana County Government Center
845 N. Motel Blvd.
Las Cruces NM 88007

Dear Mr. McMahon,

I am writing in strong support of the application by Doña Ana County for the Housing and Urban Development Sustainable Communities Planning Grant.

The MPO is pleased to offer a commitment to support the planning work being accomplished through this grant. Although the MPO is federally funded and the majority of the salary and benefits cannot be counted as direct in-kind match for other federal funds, over the next three years we will commit at least 650 man-hours to this project.

The work products we can provide include: transportation and land use planning expertise, travel demand modeling, assistance with public engagement, and our team and consensus-building experience.

We look forward to contributing to the planning efforts being undertaken to transform our community into a sustainable model for benefit of all our residents.

Sincerely,

A handwritten signature in black ink, appearing to read 'Andrew Hume', is written over a horizontal line.

Andrew Hume, AICP
MPO Planner

Cc: Vincent Banegas, AICP, MPO and Planning Administrator



El Paso Metropolitan Planning Organization

Transportation Policy Board

Joseph C. Pickett

Chairman

Texas State Representative

Veronica Escobar

Vice Chairman

County Judge, El Paso County

Emma Acosta

City of El Paso Representative

Jay Banasiak

Director, Mass Transit

Charles H. Berry, P.E.

District Engineer, TxDOT

Ernesto Carrizal, P.E.

El Paso County Engineer &

Public Works Director

John Cook

Mayor, City of El Paso

Art Franco

Mayor, Town of Anthony

Guillermo Gandara, Jr.

Commissioner, El Paso County

Mary Helen Garcia

New Mexico State Representative

Naomi Gonzalez

Texas State Representative

Ramon Gonzalez

Mayor, City of Anthony, NM

Frank E. Guzman, P.E.

District Engineer, NMDOT

Guillermo "Willie" Madrid

Mayor Pro Tem, City of Socorro

Dee Margo

Texas State Representative

Marisa Marquez

Texas State Representative

Walter L. Miller

Mayor, Town of Horizon City

Cynthia Nava

New Mexico State Senator

Steve Ortega

City of El Paso Representative

Madeleine Praino

Mayor, Village of Vinton

I. 'Chente' Quintanilla

Texas State Representative

Dale Reinhardt

Mayor, Town of Clint

Martin Resendiz

Mayor, City of Sunland Park,

New Mexico

Carl L. Robinson

City of El Paso Representative

José R. Rodríguez

Texas State Senator

Dolores Saldana-Caviness

Commissioner, Doña Ana County

Jane Shang

Deputy City Manager, Mobility Services,

City of El Paso

Joyce Wilson

City Manager, City of El Paso

Roy Gilyard

Executive Director

September 21, 2011

Subject: Letter of Support for Sustainable Communities Regional Planning

Chuck McMahon, Director
Community Development Department
Doña Ana County Government Complex
845 N. Motel Boulevard
Las Cruces, NM 88007

Dear Mr. McMahon,

Please accept this letter of support on behalf of Doña Ana County for the Sustainable Communities Regional Planning Grant Program.

The project El Camino Real Cultural Corridor is being submitted for A Regional Plan for Sustainable Development within the County of Doña Ana and will be coordinated with the El Paso Metropolitan Planning Organization (MPO) under its Unified Planning Work Program (UPWP).

We thank you for your consideration and hope this letter of support will aid in the application process. If you have any questions or comments regarding this subject, please feel free to contact me at 915-591-9735, extension 13.

Respectfully yours,

Roy Gilyard,
Executive Director

El Paso Metropolitan Planning Organization



Tierra Del Sol Housing Corporation

HomeOwnership Center



September 12, 2011

Chuck McMahon
Director of Community Development
Dona Ana County
845 N. Motel Blvd.
Las Cruces, NM 88007

RE: Consortium Partner Commitment;
HUD Regional Plan Proposal for Sustainable Development

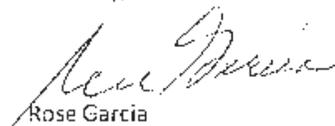
Dear Mr. McMahon:

I am pleased to commit \$10,000 of in-kind valued contribution from Tierra del Sol Housing Corporation in the form of cost-certified personnel staff hours, travel and supplies to enhance the successful outcomes.

Our staff and board members are dedicated to collaborate in the pre-development planning stage at continuous meetings and will be available for follow up activity should the proposal is awarded. Our contribution will be to facilitate affordable housing, infrastructure, job training, small business assistance and financial services through our revolving loan fund.

We are grateful to be included into this collaboration which will provide an effective method to link existing resources and knowledge to address underserved needs of the focused Camino Real area. Please do not hesitate to contact me for further participation.

Sincerely,


Rose Garcia
Executive Director



Colonias Development Council

Concilio para el Desarrollo de las Colonias

1050 Monte Vista - Las Cruces, NM 88001 • (575) 647-2744 - FAX (575) 647-1462

September 26, 2011

Chuck McMahon
Director of Community Development
Doña Ana County
845 N. Motel Blvd.
Las Cruces, NM 88007

RE: Consortium Partner Commitment
HUD Regional Plan Proposal for Sustainable Development

Dear Mr. McMahon:

On behalf of the Colonias Development Council (CDC) I am writing to commit a total of \$9,000 of in-kind support for the HUD Sustainable Communities Planning Grant during the three-year grant period (\$3,000 per year). The CDC has worked in the rural areas of Doña Ana County for over twenty years and is pleased that the County has taken the lead in developing a viable sustainability plan. The CDC will commit staff as active participants in the pre-development and development stages of the grant period, monthly meetings, and any other grant-related oversight commitment for approximately five hours per month for the duration of the grant.

We anxiously look forward to participating with Doña Ana County to assure the county-wide sustainable development initiative is as successful as possible. Please do not hesitate to contact me if you have any questions.

Sincerely,

Diana A. Bustamante, Ph.D.
Executive Director



Doña Ana Mutual Domestic Water Consumers Association
Mailing Address: P.O. Box 866 • Doña Ana, NM • 88032
Physical Address: 5535 Ledesma Dr • Las Cruces, NM 88007
(575) 526-3491 Office • (575) 526-9306 Fax

September 23, 2011

Mr. Chuck McMahan,
Director of Community Development
Doña Ana County
845 N. Motel Blvd.
Las Cruces, NM 88007

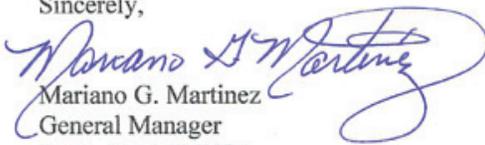
**RE: El Camino Real Cultural Corridor: A Regional Plan for Sustainable Development-
Sustainable Communities Regional Grant Program**

Dear Mr. McMahan,

Doña Ana Mutual Domestic Water Consumers Association (“Association”) would like to thank you for the opportunity to participate in the HUD Sustainable Communities Planning Grant and is pleased to commit an in-kind contribution valued at \$10,000.00 by the Association’s staff and board members.

The Association is looking forward to the opportunity of being a part of this cooperative venture that will further coordinate our planning for the future infrastructure of our communities.

Sincerely,


Mariano G. Martinez
General Manager
Doña Ana MDWCA



LOWER RIO GRANDE

Public Water Works Authority

325 Holguin Road Vado, New Mexico 88072 (575) 571-3628

lrgauthority.org

September 22, 2011

Chuck McMahon, Director
Community Development Department
Dona Ana County
845 N. Motel Blvd.
Las Cruces, NM 88007

RE: El Camino Real Cultural Corridor: A Regional Plan for Sustainable Development-Sustainable Communities Regional Planning Grant Program

Dear Mr. McMahon:

The Lower Rio Grande Public Water Works Authority (Authority) thanks you for the opportunity to support such an important endeavor and is pleased to commit an in-kind contribution valued at \$10,000.00. The Authority's staff and board are committed to the betterment of our communities and see this as a positive step to collaborate in the development of a planning document which will incorporate the many needs and accomplishments.

Thank you again for allows us to participate!

Sincerely,

Martin G. Lopez, GM
Lower Rio Grande PWWA

cc: LRGPWWA Board of Directors

EBID



***Elephant Butte Irrigation District
Of New Mexico***

530 South Melendres
Las Cruces, NM 88005-2826

Telephone
(575) 526-6671
Fax (575) 523-9666
Dispatch Fax (575) 526-8391
Warehouse Fax (575) 526-1530
Engineering Fax (575) 541-5716

www.ebid-nm.org

Staff Members

Gary L. Esslinger, Treasurer/Manager
Henry Magallanez, Engineer
Ricardo Bejarano, Water Master
Gail Norvell, Controller
James Narvaez, Hydrology Director
Valerie Beversdorf, Computer Resources
& GIS Director
Leo Barrett, Maintenance Project Director

Board of Directors
James Salopek, President
Robert Faubion, Vice-President
Willie Koenig, Secretary
Jerry Franzoy
Robert Sloan
Joe Nelson
Thomas C. Simpson
Ramon Alvarez
Scott Adams

September 30, 2011

Chuck McMahon
Dona Ana County Public Director
845 N. Motel Blvd
Las Cruces, NM 88007

Dear Mr. McMahon,

I would like to take this opportunity to express the interest and support of the Elephant Butte Irrigation District (EBID) in the regional planning grant effort for sustainable communities in the Dona Ana County region. EBID is the largest supplier of surface water in New Mexico we are committed to serving over eight thousand constituents in Southern New Mexico by providing surface water deliveries within the Rio Grande Project. More than 90,000 acres of prime-water righted acres are serviced by the District's network of diversion dams, canals, laterals and drains. Our mission and goals are centered around our ability to protect the surface water delivery within the District which contributes tremendously to the recharge of the River Alluvium and Santa Fe Formation in the Lower Rio Grande basin below Elephant Butte Reservoir.

We welcome this opportunity to participate in the integration and alignment of planning efforts by providing the staff necessary to contribute to the planning process in Southern Dona Ana County. However, as water issues become contentious and litigious in Southern New Mexico we do reserve the right to discontinue from the planning efforts if conflicts of interest arise.

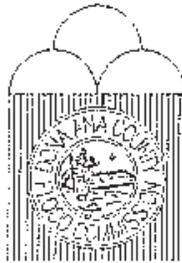
Sincerely,

A handwritten signature in black ink, appearing to read "Gary Esslinger", with a long horizontal line extending to the right.

Gary Esslinger
Treasurer Manager

Doña Ana County
OFFICE OF THE
FLOOD COMMISSIONER

Phone: (575) 525-5558
Fax: (575) 525-5567



Character Counts™

FLOOD COMMISSIONER

John Allen
DIRECTOR
Paul T. Dugie, P.E.

September 30, 2011

Mr. Chuck McMahon, Director
Community Development Department
Doña Ana County
845 N. Motel Blvd.
Las Cruces NM 88007

Re: El Camino Real Cultural Corridor: A Regional Plan for Sustainable Development.
Sustainable Communities Regional Planning Grant Program

Dear Mr. McMahon

I would like to take this occasion to express our interest and support in the regional planning grant effort for sustainable communities in the Doña Ana County region. The Doña Ana County Flood Commission was established 1986 in accordance with the New Mexico State Statutes, Section 4-50-1 through 4-50-9 NMSA 1978 to protect the health and welfare of citizens within Doña Ana County. We work with citizens, local and federal governmental agencies to develop long term master drainage plans, identify flood hazard areas, monitor the Flood Damage Prevention Ordinance, we participate in the National Flood Insurance Program, we participate in the Community Rating System, and we maintain flood control structures. We are committed to serving Southern New Mexico residents.

The Doña Ana County Flood Commission will contribute in-kind services in the amount of \$10,000 over the three year program. We welcome this opportunity to participate in the integration and alignment of planning efforts in southern Doña Ana County.

Sincerely

Paul T. Dugie, P.E. CFM
Director
DAC Flood Commission

Y:\EI Camino Real Plan Grant support.docx

County Government Center • 845 N Motel Blvd, Rm-1-250 • Las Cruces, New Mexico 88007



United States Department of the Interior

BUREAU OF LAND MANAGEMENT

Las Cruces District Office
1800 Marquess Street
Las Cruces, New Mexico 88005
www.blm.gov/nm



In Reply Refer To:

2600 (NML03230)

Mr. Chuck McMahon, Director
Community Development Department
Doña Ana County
845 N. Motel Blvd.
Las Cruces, NM 88007

Subject: El Camino Real Cultural Corridor: A Regional Plan for Sustainable Development.
Sustainable Communities Regional Planning Grant Program

Dear Mr. McMahon:

I would like to take this occasion to congratulate Doña Ana County and its Consortium Members with the invitation by the Department of Housing and Urban Development to submit a Regional Plan for Sustainable Communities within Doña Ana County. Over the years, the Bureau of Land Management (BLM) and Doña Ana County have enjoyed cooperative efforts regarding regional land use planning.

The BLM would like to take this opportunity to express our support and be a part of the regional planning grant effort.

As you know, the Las Cruces District Office (LCDO) is continuing to prepare a revision of its 1986 White Sands Resource Management Plan (RMP), an amendment to its 1993 Mimbres RMP, and a supporting environmental impact statement (EIS). This planning effort, referred to as the Tri County RMPs/EIS, is needed to respond to changing policies, land use conditions, and emerging issues through updated management actions in Sierra, Otero, and Doña Ana Counties in south-central New Mexico (collectively these three counties are called the Planning Area).

The BLM looks forward to be a part of this cooperative endeavor that will further align and integrate planning activities within the Doña Ana County region.

Sincerely,

Bill Childress
District Manager



Ciudad Juárez Chihuahua 27 de Septiembre del año 2011

CIUDAD JUÁREZ

Mr. Chuck McMahon, Director
Community Development Department
Doña Ana County
845 N. Motel Blvd.
Las Cruces NM 88007

El Municipio de Juárez Estado de Chihuahua, México, debido a su importancia geográfica de la región tri estatal y binacional Chihuahua, Nuevo México y Texas, y dada su propia experiencia en los temas de desarrollo urbano y económico, sabedor de la importancia y la necesidad de acciones efectivas de planeación sustentable en las comunidades de ambos lados de nuestra frontera, felicita al gobierno del condado de Doña Ana por su decidido esfuerzo, por asegurar la participación activa de la Secretaría de Vivienda y Desarrollo Urbano en el sur de Nuevo México a través del Programa Regional de Recursos a Fondo Perdido para la Planeación de Comunidades Sustentables.

Por ello le reitero que es voluntad de mi Gobierno, proveerles cualquier información técnica que este a nuestra disposición, que pudieran ustedes considerar de utilidad para sus objetivos.

Como contribución preliminar, compartimos con ustedes un mapa ejecutivo integrado con los Planes Urbanos de Desarrollo aprobados en nuestra región binacional durante los últimos años, con el propósito de que pudiera constituir material positivo de referencia preliminar para el Plan Camino Real de Desarrollo Sustentable del Condado de Doña Ana.

Le reitero el interés del Municipio de Juárez, así como mi disposición de apoyar al Condado de Doña Ana en el desarrollo del "Plan Camino Real de Desarrollo Sustentable del Condado de Doña Ana".

ATENTAMENTE
INGENIERO HECTOR MURGUIA LARDIZABAL
PRESIDENTE MUNICIPAL DE JUAREZ

CIUDAD JUÁREZ

Francisco Villa 950, Colonia Centro, C.P. 32000, Tel. (656) 207 811 72, Tel. Conmutador (656) 207 88 00 Ext. 2330, Ciudad Juárez, Chihuahua



Comisión de Cooperación Ecológica Fronteriza Border Environment Cooperation Commission

Blvd. Tomás Fernández 8069 . Fracc. Los Parques . Cd. Juárez, Chih., C.P.- 32470 www.cocef.org P.O. Box 221648 . El Paso, TX 79913

Tel: MX: 656.688.4600
US: 877.277.1703
Fax: MX: 656.625.6180
US: 915.975.8280

C11780/MAN2011
October 3, 2011

Mr. Chuck McMahon, Director
Community Development Department
Doña Ana County
845 N. Motel Blvd.
Las Cruces NM 88007

Re: Regional Plan for Sustainable Development in Doña Ana County
Sustainable Communities Regional Planning Grant Program

Dear Mr. McMahon

The Border Environment Cooperation Commission (BECC) welcomes the opportunity to engage in a cooperative and supportive effort for the creation of a regional plan for sustainable development in Doña Ana County.

BECC was created in 1993 under a side-agreement to the North American Free Trade Agreement (NAFTA) for the purpose of enhancing the environmental conditions of the US-Mexico border region, defined as 100 km north and 300 km south of the binational boundary, and advancing the well-being of residents in both nations. The institution fulfills an essential role in effectively applying policies and programs that support the sustainable development of environmental infrastructure in the border region. BECC focuses on the technical, environmental, and social aspects of project development, while our sister institution, the North American Development Bank (NADB), concentrates on project financing and oversight for project implementation. Both entities offer various types of technical assistance to support communities and project sponsors in the US-Mexico border region to develop, finance and build affordable and self-sustaining projects that address a human health or environmental need, including the following sectors: water, wastewater, solid waste, air quality and energy.

To date, BECC has provided technical assistance funding to 9 environmental infrastructure projects in Doña Ana County totaling more than \$2.2 million and certified 7 projects in the County, representing total environmental infrastructure construction investments of nearly \$57 million. These projects along with other needs assessment activities in this county and along the US-Mexico border region provide a strong basis for BECC staff to contribute its expertise to assist the proposed regional planning effort by Doña Ana County. We look forward to participating in the planning effort over the three year period proposed by the County's application.

Renata Manning-Gbogbo, Projects Director, will manage BECC's participation in the effort. Please contact her directly – rmanning@cocef.org or 915-929-5111, to coordinate any planning activities. We look forward to working together with the consortium for the betterment of residents within the border region.

Sincerely,

Maria Elena Giner, P.E.
General Manager

Integrando soluciones ambientales para la frontera México - Estados Unidos.

Integrating environmental solutions for the United States - Mexico border.





SUSANA MARTINEZ
GOVERNOR

JON BARELA
CABINET SECRETARY DESIGNATE

October 4, 2011

Mr. Chuck McMahon, Director
Community Development Department
Doña Ana County
845 N. Motel Blvd.
Las Cruces NM 88007

Re: Camino Real: A Regional Plan for Sustainable Development
HUD Sustainable Communities Regional Planning Grant Program

Dear Mr. McMahon,

I would like to take this occasion to congratulate Doña Ana County and its Consortium Members with the invitation by the Department of Housing and Urban Development to submit a Regional Plan for Sustainable Communities within Doña Ana County. Several times each year our Military Coordination meetings have been held and I have enjoyed your participation and the cooperative efforts regarding regional planning.

The Office of Military Base Planning and Support would like to take this opportunity to express our support and be a part of the regional planning grant effort and preparation of Camino Real: A Regional Plan for Sustainable Development (RPSD). As previously discussed, a Joint Land Use Study (JLUS) plan affecting Doña Ana County, adjacent counties and other local governments is also currently being processed through the US Department of Defense (DOD). When this JLUS is approved and we all have an opportunity to organize in support of the DOD-sponsored planning effort, I believe it imperative that both your RPSD and the JLUS be coordinated and integrated.

The Office of Military Base Planning and Support looks forward to being a part of this cooperative endeavor. By working together, both local and federally-sponsored planning activities will be fully integrated within your RPSD and the JLUS.

Sincerely,

A handwritten signature in black ink, appearing to read "Hanson L. Scott". The signature is written over a horizontal line.

Hanson L. Scott, Brigadier General, USAF (Ret)
Director, Office of Military Base Planning and Support
State of New Mexico

Joseph M. Montoya Bldg. 1100 St. Francis Dr. Santa Fe, New Mexico 87505-4147
(800) 374-3061 (505) 827-0307 fax: (505) 827-0263 goNM.biz



HELP - NEW MEXICO, INC.

5101 COPPER NE ALBUQUERQUE, NM 87106 PHONE (505) 265-3717 FAX (505) 265-5412

September 28, 2011

Dear Sirs/Madam;

Over the past 45 years, **HELP-New Mexico, Inc. (HELP-NM)** has provided services state wide to over 816,000 individuals and families including migrant families, self-employed farmers and ranchers, low-income families, abused and neglected children, senior citizens, people with disabilities, and disadvantaged youth. These services have included adult education, job training, early childhood development and education, youth development and care, self-help housing construction, rural health clinics, land development, job placement, literacy training, affordable housing, nutritious meals, and family counseling.

In particular, the **Workforce Development Division's** office in Las Cruces New Mexico has worked primarily with migrant and seasonal farmworkers (MSFWs) and unemployed and underemployed people by providing on the job trainings, work experience opportunities and a variety of classroom trainings designed to increase the likelihood of their success in sustainable and meaningful employment. In addition staff has provided Health and Safety Trainings to this population with a particular emphasis on pesticide safety training and heat stress prevention training all designed to ensure the safety of farmworkers while on the job.

HELP-NM has provided services in the southwestern region of New Mexico for over 4 decades. Presently we are the sole recipient in New Mexico of the National Farmworker Jobs Program grant (NFJP). Thus, we provide job training to MSFWs throughout the region and work together with other agencies, the local educational institutions, apprenticeship training programs, community colleges and New Mexico State University to ensure the trainings we provide are responsive to the needs of the people we serve. Conversely we work with these institutions and agencies to ensure they offer trainings and services that meet the needs of the unique clientele we serve.

Sponsored by New Mexico Inter-Church Agency

HELP-NM is pleased to be an active partner in the consortium of parties applying for the **Sustainable Communities Regional Planning Grant Program** with the intent to develop the **Camino Real Cultural Corridor**. Already we work with farm owners, local businesses, farmworkers and many of the agencies and educational institutions that exist within the corridor. Our knowledge of the region and of the needs of the people within the region has and will continue to provide a unique perspective and expertise to other consortium members. In addition we will support the effort by employing our existing resources as appropriate and feasible to provide outreach and include eligible participants within the corridor in our NFJP training program to support our goals and efforts and one of the major goals of the consortium –building self-sufficiency and capacity among the residents of the corridor.

Sincerely,



Roni Spetalnick
SW Regional Manager, HELP-NM
HELP New Mexico, Inc.
2801 Missouri Suite # 25
Las Cruces, NM 88011
Phone 575 -526- 2402
Cell 575-642-1008
Fax 575 -522- 9015
www.helpnm.com

Budget Proposal

Doña Ana County as lead applicant is requesting a total of \$2,000,000 in grant funds for the development and completion of a Regional Plan for Sustainable Development (RPSD). Doña Ana County will contribute an in-kind match of \$551,652. The County has leveraged additional funding from Consortium partners and other in-kind resources totaling \$267,781 for a total leveraged amount of \$819,433 or 41% match of the requested funds. The total project amount is \$2,819,433.

The table below summarizes the proposed budget request based on the HUD budget worksheet.

Personnel (Direct Labor)	Total: \$612,282 In-kind
The personnel listed reflect staff members from Doña Ana County and the City of Las Cruces with all hours being in-kind matching. Nineteen staff not including participation by the MPO's will contribute a minimum of 21,002 hours to the project. It is the intention of this proposal that all in-kind matching funds be funded by the agency and not HUD funds.	
Fringe	Total: \$166,823 In-kind
Fringe benefits include health, dental, vision life and long term disability. Doña Ana County has an across the board rate of 42.50% while the City's varies based on individual contribution and level of benefits applied.	
Travel	Total: \$10,128 In-kind
<i>Transportation-Local Private Vehicle</i>	<i>Total: \$3,750</i>
The project area covers more than 3,800 square miles and travel will be required to community meetings, advisory meetings, community outreach and education.	
<i>Transportation – Airfare</i>	<i>Total: \$2,400</i>
Required airfare to attend three HUD meetings in Washington DC (1 per year) for two people.	
<i>Per Diem or Subsistence (Indicate Location)</i>	<i>Total: \$3,978</i>
Total includes per diem/subsistence for two people for a total 9 day each (\$1,278) and room/board in Washington DC for 2 people/9 days each (\$2,700)	
Consumable supplies	Total: \$5,000 In-kind
<i>General Office Supplies</i>	<i>Total: \$5,000</i>
Items include pens, paper, folders and similar items necessary to advance the progress of the project.	
Consultants	Total: \$2,000,000 HUD
<i>Community Outreach/Education Consultant</i>	<i>Total: \$400,000</i>
A community outreach/education consultant team will be assembled to aid the Consortium in implementing a community participation plan. The firm or firms hired through a qualification-based, competitive RFP process will have intimate knowledge of the region and its diversity and will work with the consortium to identify audiences and communities throughout the region; develop a media and messaging strategy to reach target audiences; create educational materials for leadership training sessions; design web-based media; and facilitate hands-on visioning exercises and charrettes across the region.	
<i>Comprehensive regional Plan (12 elements)</i>	<i>Total: \$800,000</i>
The time and effort required to prepare a comprehensive plan for Doña Ana County will necessitate the assemblage of a multi-faceted team with the ability to undertake such a complex project. The project will include the preparation of an enhanced regional vision, 14 interrelated elements and implementation strategies. The firm or firms will be hired through a qualification-based, competitive RFP process will have the capacity and understanding of the livability principles and sustainability practices.	
<i>Special Projects and Studies Consultants</i>	<i>Total: \$400,000</i>

Three sub-area plans are proposed to be completed: Model Camino Real Cultural Corridor Management Plan; Model Colonia Community Master Plan; and a Model Bi-National Border Plan. Each plan will scalable with the ability to fit other communities in the county, state and nation. The firm or firms will be hired through a qualification-based, competitive RFP process.	
<i>Capital Needs Plan Coordinator</i>	<i>Total: \$100,000</i>
The Capital Needs Plan will encompass all projects and capital needs identified in the RPSD. The consultant will have the capability to bridge the plan elements with annual capital and operating budgets of local governments, MPOs, not-for-profits and other agencies. The firm or firms will be hired through a qualification-based, competitive RFP process.	
<i>Unified Development Code Consultant</i>	<i>Total: \$300,000</i>
Developing a single, replicable development code that can be used as a model for other municipalities is the goal of Doña Ana County. The Unified Development Code (UDC) will combine zoning and subdivision regulations to create one interrelated document and will help to implement the RPSD. The firm or firms will be hired through a qualification-based, competitive RFP process and will have the ability to create a UDC that is comprehensive and sustainable.	
Other Direct Costs	Total: \$25,200 In-kind
<i>County Conference Room</i>	<i>Total: \$9,000</i>
<i>Community Center Rental</i>	<i>Total: \$1,200</i>
These costs represent fees charges for meeting space to hold advisory meetings, community meetings, meetings of the Consortium, charrettes, etc.	
<i>Copy/Printing of final document</i>	<i>Total: \$10,000</i>
Copies of final documents are anticipated to be around @20 per document and a total of 500 copies have been budgeted over the three-year period.	
<i>Copy/Printing (day to day operations)</i>	<i>Total: \$5,000</i>
Amount represents 25,000 copies at .20 each.	
Total	\$2,819,433

Grant Application Detailed Budget Worksheet

(Exp. 08/31/2011)

Name and Address of Applicant:

Public reporting burden for this collection of information is estimated to average 3 hours 12 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This agency may not collect this information, and you are not required to complete this form, unless it displays a currently valid OMB control number. Information collected will provide proposed budget data for multiple programs. HUD will use this information in the selection of applicants. Response to this request for information is required in order to receive the benefits to be derived. The information requested does not lend itself to confidentiality.

Category	Detailed Description of Budget (for full grant period)				HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
	Estimated Hours	Rate per Hour	Estimated Cost									
1. Personnel (Direct Labor)												
Position or Individual												
Doña Ana County Staff Commitment												
Project Director	1,248	\$31.96	\$39,886		\$39,886							
Day to Day Project Manager	4,992	\$20.50	\$102,336		\$102,336							
Senior Planning/Program Support Staff (3)	2,496	\$28.43	\$70,961		\$70,961							
Planning/Program Support Staff (4)	7,488	\$16.95	\$126,922		\$126,922							
Administrative Support Staff (1)	624	\$15.00	\$9,360		\$9,360							
Finance Support Staff (1)	624	\$15.00	\$9,360		\$9,360							
City of Las Cruces Staff Commitment												
CLC Assistant City Manager	144	\$57.50	\$8,280		\$8,280							
CLC Community Development Director	144	\$46.95	\$6,761		\$6,761							
CLC Planning and MPO Administrator	144	\$38.10	\$5,486		\$5,486							
CLC Neighborhood Services Administrator	144	\$34.69	\$4,995		\$4,995							
CLC Sustainability Officer	864	\$20.49	\$17,703		\$17,703							
CLC Planner	1,152	\$22.69	\$26,139		\$26,139							
CLC Executive Administrative Assistant	144	\$17.18	\$2,474		\$2,474							
CLC Executive Administrative Assistant	144	\$17.20	\$2,477		\$2,477							
Other Consortium In-Kind Commitments												
South Central Association of Governments			\$25,233		\$25,233		In-kind staffing					
Colonias Development Council			\$9,000		\$9,000		In-kind staffing					
Tierra Del Sol Housing Corporation			\$30,000		\$30,000		In-kind staffing					
Las Cruces MPO (In-kind staffing hours)	650	\$0.00	\$0		\$0							
New Mexico State University			\$84,909		\$84,909		In-kind staffing					
Other In-Kind Commitments												
Lower Rio Grande Public Works Water Authority			\$10,000		\$10,000		In-kind staffing					
Doña Ana Mutual Domestic Water Consumers Association			\$10,000		\$10,000		In-kind staffing					
Doña Ana County Flood Commission			\$10,000		\$10,000		In-kind staffing					
			\$0		\$0							
			\$0		\$0							
			\$0		\$0							
Total Direct Labor Cost			\$612,282		\$0	\$612,282	\$0	\$0	\$0	\$0	\$0	\$0
2. Fringe Benefits												
		Rate (%)	Base	Estimated Cost	HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
Position or Individual												
Doña Ana County												
Project Director		42.50%	\$39,886	\$16,952		\$16,952						
Day to Day Program Director		42.50%	\$102,336	\$43,493		\$43,493						
Senior Planning/Program Support Staff		42.50%	\$70,961	\$30,158		\$30,158						
Planning/Program Support Staff		42.50%	\$126,922	\$53,942		\$53,942						

Administrative Support Staff		42.50%	\$9,360	\$3,978		\$3,978						
Finance Support Staff		42.50%	\$9,360	\$3,978		\$3,978						
City of Las Cruces												
CLC Assistant City Manager		38.00%	\$8,280	\$3,146		\$3,146						
CLC Community Development Director		28.50%	\$6,761	\$1,927		\$1,927						
CLC Planning and MPO Administrator		33.90%	\$5,486	\$1,860		\$1,860						
CLC Neighborhood Services Administrator		34.00%	\$1,318	\$448		\$448						
CLC Sustainability Officer		41.50%	\$7,344	\$3,048		\$3,048						
CLC Planner		34.80%	\$9,100	\$3,167		\$3,167						
CLC Executive Administrative Assistant		36.90%	\$913	\$337		\$337						
CLC Executive Administrative Assistant		42.80%	\$913	\$391		\$391						
Total Fringe Benefits Cost				\$166,824	\$0	\$166,824	\$0	\$0	\$0	\$0	\$0	\$0
3. Travel												
					HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
3a. Transportation - Local Private Vehicle		Mileage	Rate per Mile	Estimated Cost								
Community Meetings, Public Outreach, Charettes		7500	\$0.500	\$3,750		\$3,750						
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Trans - Local Private Vehicle				\$3,750	\$0	\$3,750	\$0	\$0	\$0	\$0	\$0	\$0
					1							
												form HUD-424-CBW (2/2003)

Grant Application Detailed Budget Worksheet											
Detailed Description of Budget				HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
3b. Transportation - Airfare (show destination)				Trips	Fare	Estimated Cost					
HUD Washington DC (2 People)	3	\$800.00	\$2,400		\$2,400						
			\$0								
			\$0								
			\$0								
			\$0								
Subtotal - Transportation - Airfare				\$2,400	\$0	\$2,400	\$0	\$0	\$0	\$0	\$0
3c. Transportation - Other				Quantity	Unit Cost	Estimated Cost	HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	Program Income
			\$0								
			\$0								
			\$0								
			\$0								
			\$0								
Subtotal - Transportation - Other				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
3d. Per Diem or Subsistence (indicate location)				Days	Rate per Day	Estimated Cost	HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	Program Income
HUD Washington DC Per Diem (2 People)	9	\$142.00	\$1,278		\$2,556						
HUD Washington DC Room (2 People)	9	\$300.00	\$2,700		\$5,400						
			\$0								
			\$0								
			\$0								
Subtotal - Per Diem or Subsistence				\$3,978	\$3,978	\$0	\$0	\$0	\$0	\$0	\$0
				\$10,128	\$0	\$10,128	\$0	\$0	\$0	\$0	\$0
4. Equipment (Only items over \$5,000 Depreciated v				Quantity	Unit Cost	Estimated Cost	HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	Program Income
			\$0								
			\$0								
			\$0								
			\$0								
Total Equipment Cost				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
				2							form HUD-424-CBW (2/2003)

Grant Application Detailed Budget Worksheet												
Detailed Description of Budget												
5. Supplies and Materials (Items under \$5,000 Depreciated Value)												
					HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
5a. Consumable Supplies		Quantity	Unit Cost	Estimated Cost								
General Office Supplies (Pens, Paper, Folders, Etc)		1000	\$5.00	\$5,000		\$ 5,000.00						
				\$0								
				\$0								
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Consumable Supplies				\$5,000	\$0	\$5,000	\$0	\$0	\$0	\$0	\$0	\$0
					HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
5b. Non-Consumable Materials		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Non-Consumable Materials				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Supplies and Materials Cost				\$5,000	\$0	\$5,000	\$0	\$0	\$0	\$0	\$0	\$0
					HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
6. Consultants (Type)		Days	Rate per Day	Estimated Cost								
Regional Plan for Sustainable Development Components												
Community Outreach/Education Consultant		1000	\$400.00	\$400,000	\$400,000							
Comprehensive Regional Plan (12 Elements)		1000	\$800.00	\$800,000	\$800,000							
Consultant for Special Projects/Studies (3)		600	\$500.00	\$300,000	\$300,000							
Capital Needs Plan Coordinator		365	\$273.97	\$100,000	\$100,000							
Unified Development Code Consultant		600	\$500.00	\$300,000	\$300,000							
Sustainability Summits/Technological Outreach		500	\$200.00	\$100,000	\$100,000							
Total Consultants Cost				\$2,000,000	\$2,000,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0
					HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
7. Contracts and Sub-Grantees (List individually)		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
				\$0								
Total Subcontracts Cost				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Grant Application Detailed Budget Worksheet												
Detailed Description of Budget												
8. Construction Costs					HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
8a. Administrative and legal expenses		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Administrative and legal expenses				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8b. Land, structures, rights-of way, appraisal, etc		Quantity	Unit Cost	Estimated Cost	HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Land, structures, rights-of way, ...				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8c. Relocation expenses and payments		Quantity	Unit Cost	Estimated Cost	HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Relocation expenses and payments				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8d. Architectural and engineering fees		Quantity	Unit Cost	Estimated Cost	HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Architectural and engineering fees				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8e. Other architectural and engineering fees		Quantity	Unit Cost	Estimated Cost	HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Other architectural and engineering fees				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
					4							

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Grant Application Detailed Budget Worksheet												
Detailed Description of Budget					HUD Share	Applicant Match	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other	Program Income
8f. Project inspection fees		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
Subtotal - Project inspection fees				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8g. Site work		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
Subtotal - Site work				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8h. Demolition and removal		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
Subtotal - Demolition and removal				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8i. Construction		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
Subtotal - Construction				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8j. Equipment		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
				\$0								
Subtotal - Equipment				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8k. Contingencies		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
Subtotal - Contingencies				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8l. Miscellaneous		Quantity	Unit Cost	Estimated Cost								
				\$0								
				\$0								
				\$0								
				\$0								
				\$0								

Subtotal - Miscellaneous				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Construction Costs				\$0								
				5								form HUD-424-CBW (2/2003)

